

Juneau, Alaska's capital city, is supported by state, federal and local government employment, along with other industries such as tourism, fishing and mining. Sitting along Gastineau Channel in Southeast Alaska's spectacular Inside Passage, Juneau is about 900 air miles north of Seattle and 600 air miles south of Anchorage.



Photo Credit: Michael Penn/Juneau Empire



Note: Juneau and regional populations, average annual employment and wages, total business sales, median household income, and volume of visitor traffic are all up from previous years' figures.

Juneau by the Numbers

JUNEAU POPULATION 2010	31,275	↑
MEDIAN AGE 2010	38.1	↑
SOUTHEAST ALASKA REGIONAL POPULATION 2010	71,664	↑
AVERAGE ANNUAL WAGES IN JUNEAU 2010	\$44,074	↑
AVERAGE ANNUAL EMPLOYMENT IN JUNEAU 2010	17,932	↑
TOP EMPLOYER: STATE OF ALASKA 2010	4,276	↑
UNEMPLOYMENT RATE: AVERAGE ANNUAL 2010	5.8%	↓
AVERAGE PRICE OF A SINGLE FAMILY JUNEAU HOME 2010	\$313,144	↑
TOTAL JUNEAU BUSINESS SALES 2009	\$1.89 BILLION	↓
TOTAL JUNEAU RETAIL SALES 2009	\$345 MILLION	↓
MEDIAN HOUSEHOLD INCOME 2009	\$74,554	↑
TOTAL PASSENGER ARRIVALS IN JUNEAU 2010	1.26 MILLION	↓
AGE 25+ WITH BACHELOR'S DEGREE OR HIGHER	37%	↑
NUMBER OF K-12 STUDENTS 2010	4,968	↑

The Juneau Economy

The following is a primer on the Juneau economy. Juneau's key industries include government, tourism, mining, and seafood.

The heart of Juneau's economy is **government**. In Juneau, 42 percent of all jobs (7,436) are with the government, including state, federal, local and tribal employment. Juneau's government workers earned \$399 million in 2010—half of all Juneau wages (50.4%).

The State of Alaska remains the most important source of Juneau jobs and income, accounting for a quarter of all direct local employment (4,276 annual average jobs) and 28% of total payroll. Within state government, the Department of Transportation and Public Facilities is the largest employer, with 652 employees.

The Juneau School District is the largest City employer, with over 700 employees. The Coast Guard, with 350 employees, is the largest local federal employer.

Tourism, as a whole, is Juneau's largest private-sector employer. Nearly one million cruise passengers visit Juneau each summer (875,600 in 2010). In 2010, 78,000 passengers arrived in Juneau via ferry, and 304,000 arrived in Juneau via plane.

Juneau's two mines have 510 employees and a payroll of \$49 million annually. In July of 2011 the price of gold broke a new record of \$1,600 per ounce (up from \$271 per ounce a decade earlier) ensuring success in this industry.

Juneau's largest private employer is the Hecla Greens Creek Mining Company, whose mine on Admiralty Island is the second largest silver producer in North America and the sixth largest in the world. The Kensington began operations in June of 2010, and is expected to produce 125,000 ounces of gold annually.

The **seafood industry** (commercial fishing, fish processing and hatchery production) constitutes another important sector of the local economy. Juneau's commercial fishing fleet harvests a wide variety of seafood including salmon, halibut, black cod, rockfish, shrimp, crab, herring and groundfish. Nearly 700 Juneau residents fish commercially (as crew or fishermen) and they earned \$21.5 million in 2010.

Other key contributors to the local economy include health care providers,

construction, Alaska Native organizations, and retail trade.

Jobs in the **health care industry** account for 1,400 local jobs with a payroll of \$65.6 million annually.

Construction work contributed 730 jobs and \$44 million to the local economy in 2010.

In 2009, the Juneau **retail trade sector** employed 2,000 with a payroll of \$51 million.

Two of Alaska's larger Alaska Native Corporations, Sealaska Corporation and Goldbelt, Inc., are headquartered in Juneau, along with smaller village corporations such as Huna Totem Inc. and Kootznoowoo, Inc. Sealaska Corporation has for-profit businesses, 20,000 shareholders and has established Haa Aani LLC, an economic development corporation.

While the combined economic importance of Juneau-based **Alaska Native organizations** and their activities has not been fully calculated at the local level, the economic impacts of these organizations on the Juneau economy is clearly significant.

ENERGY COSTS	
General Residential	\$.08 per kWh
Large Commercial	\$.05 per kWh

Cost of Living

In Juneau, the overall costs are approximately 30 percent higher than the U.S. average. However, there are some bright spots. The personal tax burden in Alaska is extremely low. Senior citizens enjoy a \$150,000 property tax exemption or a renter's rebate. Also, every resident receives an annual Permanent Fund distribution, which in 2010 amounted to \$1,281.

TAXES IN JUNEAU: AN OVERVIEW	
TYPE OF TAX	RATE
Local Sales Tax	5%
Local Hotel Room Tax	7%
Local Alcohol Tax	3%
Local Property Tax Mill Rate	10.6
State Income Tax	None
State Sales Tax	None
Local Income Tax	None

JUNEAU EMPLOYMENT BY INDUSTRY, 2010			
	AVERAGE ANNUAL EMPLOYMENT	TOTAL PAYROLL (\$ IN THOUSANDS)	AVERAGE ANNUAL WAGE
Private Sector	10,496	\$391,674	\$37,316
Natural Resource & Mining	556	\$50,696	\$91,180
Construction	729	\$43,762	\$60,030
Manufacturing	279	\$9,826	\$35,217
Trade, Transportation, & Utilities	3,274	\$100,805	\$30,789
Information	245	\$11,559	\$47,178
Financial Activities	608	\$28,985	\$47,672
Professional Business Services	918	\$37,460	\$40,807
Educational & Health Services	1,796	\$63,886	\$35,571
Leisure & Hospitality	1,464	\$25,021	\$17,091
Other Services	627	\$19,675	\$31,380
Government	7,436	\$398,656	\$53,612
Federal Government	840	\$72,713	\$86,563
State Government	4,276	\$217,726	\$50,918
Local Government	2,320	\$108,218	\$46,646
Total Employment	17,932	\$790,329	\$44,074

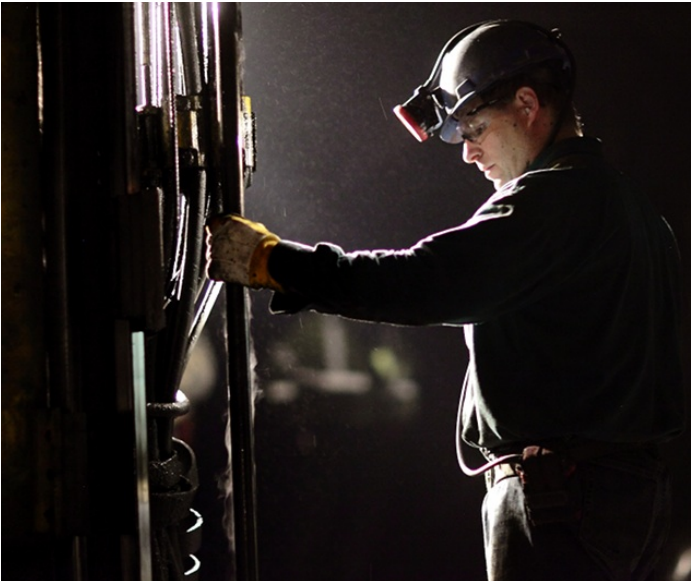


Photo Credit: Michael Penn/
Juneau Empire



Juneau Schools and Education

K-12

Opportunities for education and enrichment abound in Juneau for adults and youth alike. Juneau's public school system consistently ranks higher than the State average on benchmark and high school qualifying exam scores. There are six elementary schools, two middle schools, and three high schools in the Juneau School District. In addition we have education options which include a Charter School, Montessori Program, a Tlingit Program, and a home schooling program. Elementary schools range in size from 100 students at the Juneau Community Charter School to approximately 450 students at Harborview Elementary School. For high school, Juneau students can choose to attend the new Thunder Mountain High School or the Juneau-Douglas High School. Juneau also has an alternative high school, Yaakoosge Daakahidi.

University

The campus of the University of Alaska Southeast (UAS) is 12 miles from downtown Juneau. UAS features both academic and vocational courses, offers degrees in over 30 fields and concentrations, and is comprised of schools of Arts and Sciences, Business and Management, Education, and Career Education. UAS students can cruise the waters of Glacier Bay National Park

for archaeological research, hop into a helicopter to document the glacial flow of the Juneau Icefield, scuba dive to study king crab, study ceramics or painting on the shores of a mountain lake, be part of a unique "literature and the environment" program, or become involved in productions with a world-class regional theater company. At the graduate level, UAS offers Masters degrees in business administration, public administration, teaching, and educational leadership. UAS also provides career development degrees, occupational endorsements, and certificates in outdoor studies, business, health care, construction, diesel, marine, automotive, fisheries, welding, or mining technology.

Additional Enrichment Opportunities

The Juneau School District and UAS are supported by a variety of community education organizations, and the school district's school-day activities are supplemented by classes offered through Juneau Community Schools. For example, SERRC—Alaska's educational resource center—provides direct student services, school and district support services, and community services (including adult education) to students of all ages.

Juneau Health Care Services

Juneau has a number of quality health care providers and services. The Bartlett Regional Hospital is Juneau's largest health care provider and offers a full range of medical services. The hospital has a staff of 400 employees and 55 inpatient beds. In 2008, Bartlett treated 45,300 outpatients, admitted 2,800 patients for treatment, delivered 372 babies, and preformed 3,700 surgeries.

The next largest health care provider in Juneau is the Southeast Alaska Regional Health Consortium (SEARHC). SEARHC is a non-profit tribal health consortium that provides health and wellness services to Natives and their families. SEARHC has a Juneau staff of nearly 200 employees, and a regional staff of nearly 800 in 18 communities around Southeast Alaska. The

SEARHC Ethel Lund Medical Center in Juneau is one of Alaska's largest walk-in health care centers and is nationally accredited.

In addition, Juneau has 20 dentist offices, 19 physician offices, and 20 other doctor's offices, such as optometrists and chiropractors. Juneau has a public health center, a family birth center, and several nursing and residential care options. Ambulance and EMS service are provided by Capital City Fire and Rescue. Juneau has volunteer search and rescue organizations such as Juneau Mountain Rescue and SEADOGS. Also, the Juneau-based U.S. Coast Guard 17th District is responsible for performing search and rescue in the waters around Alaska.

Quality of Life and Juneau's Recreational Opportunities

The residents of Juneau, Alaska enjoy an extremely high quality of life. When asked why they live in Juneau, nearly all locals surveyed in 2006 named quality of life as an important or very important factor in their decision to live here, with one in five naming quality of life as the most important reason they live in Juneau. The average commute to work is less than 15 minutes, and 10 percent of Juneau residents walk to work.

Situated in the Tongass National Forest, the City and Borough of Juneau stretches along the shores of Alaska's Inside Passage and is home to spectacular glaciers, rugged mountains, and countless islands, waterfalls, and wildlife. For this reason, Juneau residents enjoy unique access to outdoor recreational opportunities. Juneau has 50 major trails for hiking, and the Eaglecrest Ski Area has 31 alpine runs and eight km of Nordic trails. Other outdoor recreation options for Juneau residents include kayaking, boating, hunting, rock climbing, ice climbing, zip lining, hang gliding, river rafting, camping, wildlife viewing, scuba diving, and fishing.

Juneau was recently named the fifth-best city in which to raise an outdoor kid by *Backpacker* magazine, the sixth-best "outdoorsy" place to retire by *U.S. News and World Report*, and one of the most playful cities in America.

Juneau is also culturally rich. *Celebration* is one of the largest Native Alaskan cultural events in the state, drawing more than 6,000 people to Juneau biennially. The community hosts many other regional and state festivals, from the Alaska Folk Festival, which showcases around 450 musicians in an annual series of free performances, concerts and events, to the annual Gold Rush Days with mining and logging competitions.

According to a recent New York Times article profiling the community, "Residents of Juneau brag that their town is the most beautiful capital city in America, and they have a strong argument... but there's more to the town's appeal than natural beauty. Gold Rush-era buildings, art galleries, quality regional theater and fresh seafood make for pleasant companions to Juneau's stunning surroundings."



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If Juneau were a type of music, we'd say it's part funk, part soul, part bluegrass, and a whole lot of classic rock. Here, you'll find an unexpected mix of fishermen and teachers, legislators and artists, lawyers and homemakers, dock workers and frontier entrepreneurs, students and Native elders. Somehow we make it all work.

Juneau Convention & Visitors Bureau



Photo Credit: Michael Penn/Juneau Empire