

Innovation Summit | Strengthening Key Regional Industries

“The Innovation Summit is a great place to connect with many people pursuing innovation statewide. I made some great connections and expect to make more when I come back next year”

–Lance Ahern, Launch: Alaska



A deep understanding of Southeast Alaska is essential, and through the Innovation Summit the Juneau Economic Development Council helps deliver the latest knowledge and known economic development practices from outside Alaska. JEDC serves as a matchmaker to the diverse stakeholders in our region and brings new perspectives and deep analysis to the annual Innovation Summit.

Innovation Summit Facts:

- * Established in 2011
- * 2015 Attendees: 224 (4% increase from previous year)
 - 30% came out of Juneau
 - 40% were from the private sector
- * # of 2015 Presenters: 40
- * # of national speakers: 4
- * # of sponsors: 38
- * Sponsorship income up 62% from previous year

Benefits to Juneau:

- * Haa Aani & Nature Conservancy present Path to Prosperity winners
- * Community innovators have a platform to share business innovations to attendees through the Innovation Shorts
- * Alaska entrepreneurs are able to present their startups through the Pitch in the Morning platform
- * Venue that brings together private sector, public sector and academia

Juneau Maritime Festival | Strengthening Key Regional Industries



The Juneau Economic Development Council and its partners celebrate Juneau’s strong maritime culture, ocean harvest and the livelihoods tied to the sea by producing the annual Juneau Maritime Festival in downtown Juneau. This event provides an opportunity to highlight the importance of the seafood industry, marine tourism, and research in our region.

Maritime Festival Facts:

- * Established in 2010
- * Over 2,000 attendees in 2015
- * # of sponsors: 29
- * JEDC recognized by Alaska Dispatch News as “Best Fish Boosters” for ramping up the visibility of local fishing/processing sector

Benefits to Juneau:

- * Pulls thousands of people to downtown Juneau
- * Brings the community together to celebrate a profitable industry in Juneau
- * Highlights certain aspects that make up the Maritime industry in Juneau from process to outcome
- * Yearly event that brings family and friends together

Southeast Alaska Cluster Initiative | Strengthening Key Regional Industries

“I can only congratulate you on what you are doing for your region – and as an outsider coming in, it is clear how much others recognize the critical contribution you are making.”

– Dr. Christian Ketels, keynote speaker at the 2016 Innovation Summit, Cluster Initiative expert, President of the TCI Network and Harvard Business School professor



Since 2011 the Juneau Economic Development Council has pioneered a new approach to planning for Southeast, one where private and public organizations partner to form industry cluster working groups to identify, tackle and address shared concerns.

Program Facts:

- * Three very active cluster working groups in 2015: Visitor Products, Renewable Energy, and R&D
- * JEDC provides process, structure, and connections to move initiatives
- * Increased membership in cluster working groups at the Innovation Summit

Benefits to Juneau:

- * Through the R&D cluster working group, Southeast Alaska is now formally recognized as a Community of Excellence in Research by the Statewide Committee for Research (SCoR)
- * Through the Visitor Products cluster working group, 15,400 additional temporary commercial use days were added for the Mendenhall Glacier Recreation Area
- * Through the Renewable Energy cluster working group, expansion of electric vehicle charging stations went up to 9 public charging stations

Choose Juneau | Help Make Juneau a Great (Capital) City



Choose Juneau is an initiative with the aim of pulling talent and full-time workers to Alaska’s Capital city. This initiative is a joint effort led by the City and Borough of Juneau and JEDC.

Program Facts:

- * Along with CBJ, JEDC works with other local organizations to position Juneau as an ideal place to live and work
- * JEDC created an independent landing site for www.choosejuneau.org
- * JEDC met with local organizations to collaborate on the website

Benefits to Juneau:

- * This program will attract new residents that are serious about living and investing in Juneau
- * Opportunity for local organizations to work together to position Juneau in an attractive light
- * Attracts more business to Juneau

Promote Entrepreneurship and Small Business

“This (The Innovation Summit’s Entrepreneur Pitch in the Morning event) was an excellent opportunity to connect with like-minded and motivated individuals looking to grow the economic prosperity of our unique state. It was also an excellent opportunity to take our business from a state of rumor to legitimate pursuit”

– Brandon Howard, Founder of Amalga Distillery



The JEDC brings years of consulting expertise to help local businesses thrive and grow. The needs in Juneau span from financial planning, lender negotiation, selling strategies & business liquidation to cash flow, profitability, marketing and outreach plans. In addition to small business loans, JEDC offers complimentary consulting services and referrals and leverages expertise to provide paid service when requested.

Program Facts:

- * Multiple businesses consulted within FY 2015
- * Loaned \$7,151,941 to date to 52 small businesses
- * 833 business consulting hours in 2015
- * Launched an Entrepreneur Pitch in the Morning event at the Innovation Summit
- * JEDC participates in the Path to Prosperity business plan competition boot camp, organized by Haa Aani

Benefits to Juneau:

- * Revolving Fund Loans have led to business and job growth and include Duran Construction, JMA Building, LLC and Seong’s Chinese Restaurant and Takeout
- * The new platform at the Innovation Summit celebrates entrepreneurship

Deliver Core Economic Development Services



Through its annual Economic Indicators report and other research publications, the Juneau Economic Development Council, with support from the CBJ and corporate partners, hopes to increase awareness to engage citizens with local and regional economic issues.

Program Facts:

- * JEDC produces an annual Economic Indicators report that details the economic environment of Juneau in the past year
- * The JEDC, in partnership with the Alaska Committee, conducted a survey of visitors to Juneau

Benefits to Juneau:

- * These reports provide industry expertise and are an economic resource to both large corporations and growing companies

Downtown Revitalization | Help Make Juneau a Great (Capital) City



The downtown core plays a vital role in the city economy, attracting new talent to a region and keeping spending dollars local. Downtown Juneau is host to vital tax contributors during the tourist and legislative seasons. As one of JEDC's top five focuses, JEDC assembled action initiative groups and constantly engages with business and property owners to strengthen business climate and increase investment.

Program Facts:

- * Active with downtown groups since 2010
- * Active with the Downtown Business Association since 2013

Benefits to Juneau:

- * Successful Storefront Star Awards now in its third year
- * JEDC provides assistance to the Downtown Business Association and helps with execution of its goals

Willoughby District | Help Make Juneau a Great (Capital) City

Creating a vibrant and livable Willoughby District relies on strong public/private collaboration. To help with CBJ's Willoughby District Land Use plan, JEDC employs facilitation, expertise and knowledge of urban development to encourage private investment and help realize a shared vision for this diverse and promising Juneau neighborhood.



Program Facts:

- * Three community meetings held with over 20 presenters

Benefits to Juneau:

- * A strong Willoughby District helps with the overall economic development of Juneau, and its downtown

STEM | Talent Development

“JEDC STEM camps give kids the opportunity to problem solve while working cooperatively and gives our children the confidence and skills necessary to be successful in whatever they decide to do” – parent of Girls Rock Science STEM summer camp participant



STEM education is an economic imperative, important in preparing our future workforce to support our growing industry needs. The culture within STEM robotics program is one of hard work and strong ethics.

Program Facts:

- * JEDC supported 18 official FIRST LEGO league and FIRST Tech Challenge tournaments around Alaska in only 4 months
- * Over 1500 children were inspired through these events
 - * In Juneau:
 - * FIRST LEGO League Jr. - Over 50 students
 - * FIRST LEGO League - Over 200 students
 - * FIRST Tech Challenge - 40 students
- * 92% of parents were satisfied or very satisfied with STEM AK Summer Camps

Benefits to Juneau:

- * Provides engaging STEM programs to our youth
- * Stronger workforce pool: tech savvy and mathematically competent
- * Students learn science by doing science
- * 2 teams representing Juneau in State Championship

STAR AmeriCorps | Talent Development



The Juneau Economic Development Council's STAR AmeriCorps program is a multi-focus program designed to strengthen our community's ability to provide needed services in Juneau. JEDC launched the program in 2015 to fill the gap in the community, to execute its economic development strategy of talent development and to strengthen the bonds between agencies that serve our community.

Program Facts:

- * Multi-focus intermediary – we do it all!
- * 7 sites, 7 members
 - Economic Opportunity
 - Education
 - Healthy Futures
 - Environmental Stewardship
- * In 6 months of service:
 - * 285 beneficiaries served
 - * 2,657 volunteer hours generated by members

Benefits to Juneau:

- * Promotes professional development in Juneau
- * Efficiency and alignment for Juneau non-profits
- * Increase talent in Juneau

Childcare & Early Childhood Investment | Talent Development



JEDC was given the opportunity to work on this part of the JEP and has promised to make presentations to 80 business, education and civic leaders about the return on investment in early childhood education and the current gaps in supply of childcare in Juneau. This awareness will result in actions taken by groups in Juneau to increase investments in early childhood education, including expansion of the number of available childcare opportunities.

Initiative Highlights:

- * JEDC has given presentations to the CBJ Assembly and various civic organizations about the need for early childhood investment
- * As a result of an earlier meeting with a group of organization stakeholders including United Way, Juneau Community Foundation, AEYC, Juneau Suicide Prevention Coalition, Juneau School District, Central Council of Tlingit & Haida, and others, JEDC hosted Karen Pittman from the Forum for Youth Investment as one of the keynote speakers for the annual Innovation Summit to talk about the importance of this topic. During her time in Juneau Ms. Pittman met with various organizations and individuals

Benefits to Juneau:

- * This initiative is foundational for effective workforce development, to ensure job retention, and prevent capital creep
- * An investment in the future: individual productivity is fostered by investments in young children. Investing in youth at an early age increases future productivity and public safety.

Survey of Non-Resident Workers | Talent Development



By June 30th JEDC will complete surveys of 50+ non-resident workers in two or more industries, analyze results and recommend/implement actions to address barriers identified. The Juneau community has a longstanding interest in wanting to know the perspectives of workers that work here but choose not to live in Juneau, and these surveys can help answer those questions.

Initiative Highlights:

- * JEDC reviewed, analyzed, and prepared a report on survey data, and although the response rate does not allow for statistically significant conclusions, JEDC found that the non-resident permit holder demographic is an older population, ages 50 and above, most of whom are settled and have put their roots down in the community where they currently reside.

Benefits to Juneau:

- * Through these surveys JEDC will be able to share insights and make recommendations as to how we can make Juneau a place for skilled, creative and educated people to call home.

Support Research & Development | Strengthening Key Regional



JEDC, primarily through the Research & Development cluster working group, augments the Research & Development community by assisting in achieving new grant resources, new research positions, and/or private sector investment related to R&D.

Initiative Highlights:

- * At the Innovation Summit the R&D cluster working group co-chairs were presented with a designation from the Statewide Committee on Research (SCoR) that recognizes Southeast Alaska as a community of excellence in research
- * A public relations push was made with this announcement. Editorial were published including in the Juneau Empire.
- * JEDC shares the SSTI newsletter with grant opportunities to the cluster working group database

Benefits to Juneau:

- * Positions Juneau as a location for research positions
- * Strengthens links between scientists, researchers and businesses
- * Increases awareness of Southeast Alaska as a research hub