



Action Initiative Information	
Cluster:	Renewable Energy Seed Industry Cluster Working group
Initiative #5:	Develop Renewable Energy Education for SE Alaska Residents, Students and Businesses
Goal:	Increase the awareness of the public—including municipal and State leadership--of renewable energy through fact-driven informational campaigns. This education will increase public support for renewable energy issues and projects, which is especially important when public policy changes (regulations, etc.) will be required for the successful development of a renewable energy industry in Southeast Alaska.
Champion:	Angel Drobnica angel@seacc.org
Team:	Vacant

Meeting Summaries		
Date:	Attendees:	Outcome:
12/19/12 CWG Meeting	Bill Leighty Angel Drobnica Bob Deering Brian Holst Zach Wilkinson Nathan Soboleff Merrill Sanford Wend Zirngible Kirk Hardcastle Alec Mesdag Pierre Khalil Bob Loescher Larry Miles Duff Mitchel Dan Parrent Clarence Clark Dave Harris Deveny	Zach and Angel discussed meeting in the near future to compile a list of potential partners to invite to this initiative as well as a list of potential collaborating programs/efforts that we might be able to assist. This meeting will likely take place around the end of January or the beginning of February 2013.

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	Plentovich Al Roskam Shaina Kilcoyne Al Brackly Renne Claggett	
9/12/12	Zach Wilkinson Angel Drobnica	<p>Contacted original group to organize a meeting. At this point, this group has never met. All champions and members were unavailable for the foreseeable future with the exception of Angel. Angel agreed to stand in as champion. This is an effort that remains important to the group but will require a re-work of the action plan by a new implementation team in order to move forward. Some progress has been made on this front, however, as the other action initiatives have successfully been educating and reaching out to the public, business, policy makers and others throughout the cluster effort and they continue to do so. In addition, the other initiatives are producing documents for the purpose of making important information to the renewable energy effort publically available.</p> <p>Several other organizations such as REAP and Tlingit and Haida Regional Housing Authority have also made progress on education since the time this initiative developed. While this initiative cannot claim credit for the development for any of those programs, we remain in support of them and will be looking into ways to help coordinate, support, or compliment the education efforts in the region.</p>

Initiative Action Plan Update		
Activity 1:	Research existing programs that can be used as sources of ideas, resources and/or models for the development and implementation of renewable energy education programs for Southeast Alaska residents, students and businesses.	Activity Date:
No work on this activity to date.		
Activity 2:	Develop and implement renewable energy public awareness campaign for Southeast Alaska	Activity Date:

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No work on this activity to date.		
Activity 3:	Develop and implement multi-level education programs for the State educational system	Activity Date:
No work on this activity to date.		
Activity 4:	Develop and utilize business-focused renewable energy educational materials	Activity Date:
No work on this activity to date.		

Other Informational Items	