

Downtown Corvallis Association Facade Improvement Loan Program

Attractive buildings attract business. The Downtown Corvallis Association Facade

Improvement Loan Program has been established to stimulate investment in Downtown. The intent of the Loan Program is to produce visible changes on the facades of commercial buildings in Downtown Corvallis.

Who is eligible?

Those businesses located within the Corvallis Downtown project area. For purposes of this program, the Corvallis Downtown project area shall be defined as that property within the Economic Improvement District boundaries. Maps of EID boundaries are on file with the City of Corvallis and at the DCA office.

Eligible projects include exterior rehabilitation and restoration, as well as painting, awnings and signage. Interior rehabilitation, purchase of inventory, promotions or business venture expansions do not qualify. In reviewing an application, the DCA and the Design Committee shall not discriminate on the basis of race, religion, sex, color, age, sexual orientation, national origin, disability or marital status.

How much may be granted?

A maximum of \$6,000 per project or 50 percent of the total project cost whichever is less. The loan has a 0% interest rate with a three year repayment period for DCA members or EID participants, and a 5% fixed interest rate for non

DCA members or nonEID participants.

Is design approval needed?

Yes. Submit your design plan to the DCA Executive Director who will forward it to the DCA Design Committee. They will assist you with meeting the design guidelines established by the DCA and Livable Oregon Downtown Development Association.

What is the application procedure?

Pick up a copy of the Downtown Corvallis Association Facade Improvement Loan Program application at the DCA Office, 460 SW Madison, Suite 9, Corvallis, Oregon 97333. Submit a completed application, project drawings, project budget and project bids to the DCA Executive Director.

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DCA Facade Improvement Loan Program Design Committee Guidelines:

Awnings

Fixed aluminum and vinyl

awnings and awnings simulating mansard roofs and umbrellas are generally inappropriate for traditional downtown commercial buildings.

If awnings are added, choose those that are made from soft canvas or vinyl materials rather than wood or metal.

Metal awnings, barrel or square extension awnings, internally illuminated "vinyl" awnings and awnings with more than three strip colors or with three different strip widths are discouraged.

The attached Mainstreet Guidelines, City of Corvallis' Streetscape Plan, and National Trust for Historic Preservation shall be used as guidelines in determining appropriate awnings.

Signs

Signs should be of a size, placement, design, materials and style compatible with the building as well as other buildings on the block and should not cover or obscure significant architectural detailing or features. Hanging signs may be appropriate if they are of a scale and design compatible with the building and other buildings on the block.

No sign should use plastic as part of the exterior visual effects of the sign.

Fluorescent "day glow" sign colors are not permitted on any permanent sign that requires a sign permit to install.

The attached Mainstreet Guidelines, City of Corvallis' Streetscape Plan, and National Trust for Historic Preservation shall be used as guidelines in determining appropriate signage.

Paint Color

Paint color should be, at a minimum, appropriate to the style and setting of the building. Color selection should complement the building in question as well as other buildings in the block. In general, color schemes for wall and major decorative trim or details should be kept simple; in most cases, the color or colors chosen for a storefront should be used on other painted exterior detailing (windows, shutter, cornice, etc.) to unify upper and lower portions of the facade.