

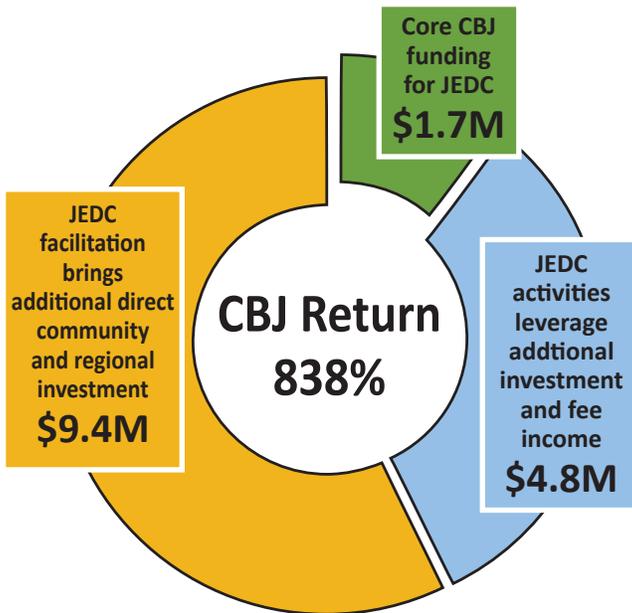
# Investment Impact

FY14—FY18

\$15.9 Million Invested in Juneau



JEDC's Areas of Focus · Help Make Juneau a Great (Capital) City · Strengthen Key Regional Industries  
Promote Entrepreneurship and Small Businesses · Develop Talent · Deliver Economic Development Services



**CBJ's investment in JEDC is leveraged to bring additional public and private funding to Juneau and Southeast.**

**CBJ FUNDING:** \$1,697,500 invested in economic development in Juneau via JEDC during the five-year period of FY14 through FY18.

**PUBLIC AND PRIVATE INVESTMENT AND FEE REVENUE:** JEDC activities leverage \$4,839,916 additional resources directly managed by JEDC for investment to develop our economy.

**JEDC COMMUNITY FACILITATION:** JEDC efforts brought an additional \$9,382,251 of investment dollars directly to community, regional and state entities.

**JEDC CATALYST:** Resolution of conflicts between small cruise lines and hunting outfitter/guides; reduced fuel purchases due to electric vehicle and air source heat pump adoption; investments in housing solutions for homeless and seniors; new revenues to loan recipients and other small businesses through business assistance.

## Impact Snapshots



### Working to Keep Juneau a Great (capital) City: Choose Juneau

JEDC partners with the City and Borough of Juneau to bring talent and full-time workers to Alaska's capital city with a Choose Juneau initiative. The Choose Juneau website has a new look and two videos were produced for the website and social media channels. JEDC created two "Choose Juneau" books to highlight Juneau amenities for NOAA and the Coast Guard.



### Strengthening Key Regional Industries: Innovation Summit

The Innovation Summit highlights the successes of entrepreneurs and innovators, brings in national and international thought leaders to share insights and expand our outlook, and provides a place where connections can be made. The Summit includes Innovation Tours, an inside look at some of Juneau's upcoming businesses and spaces, and Innovation Shorts, 10-minute glimpses into Innovation.



### Promoting Entrepreneurship: Startup Weekend

Community members came together to share ideas for new businesses, build a team, learn how to validate a business idea, and learn the basics of building a business model and presentation pitch during Juneau's first Startup Weekend. Twenty-five community members, including six UAS students and one elementary school student, developed five team projects over the 54-hour workshop.



### Developing Talent: STEM Robotics

In JEDC's role as the affiliate partner for FIRST in Alaska, we increased the overall number of teams by 23 percent from 253 to 311. The majority of the growth was in the FIRST LEGO League Jr., our youngest participants. JEDC, with the support of our private sector sponsors, volunteers and fees, supports STEM robotics teams and competitions statewide.



### Delivering Economic Research: Legislative Satisfaction Survey

JEDC partnered with the Alaska Committee to survey elected officials and staff of the 30th Alaska State Legislature about their satisfaction with Juneau and its amenities. The survey objective was to determine how the community of Juneau can better serve legislators and staff. JEDC compiled and analyzed the results and issued a report that is available on our website.

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