



[JEDC.org](http://JEDC.org)

612 West Willoughby Ave. Suite A

Juneau, AK 99801

Phone 907-523-2300

Fax 907-463-3929

## 2017 SPONSORSHIP OPPORTUNITIES FOR JEDC INVESTORS

The Investor Program offers comprehensive and consistent marketing. By joining the JEDC Investor Program, your organization will be recognized as a JEDC sponsor in all presentations, JEDC collateral materials, JEDC website, and monthly newsletters. Investment levels range from \$650 - \$7,500+ with increasing benefits.

Your organization's additional sponsorship of specific events, such as the Innovation Summit, will increase your overall recognition level in the JEDC Investor Program (25% of the donated amount is added to increase the Investor Program recognition). JEDC sponsorship options include both annual packages and a la carte choices. Packaging is customizable, and we will sit down with you to discuss your sponsorship goals so you get the most return on your investment.

Do you prefer planning your entire calendar year of sponsorship at once? Or, do you enjoy seizing sponsorship opportunities as they come along? Either way, we can work with you.

- First Quarter: *Innovation Summit*
  - The Innovation Summit is an annual event produced by the JEDC to foster collaboration, productivity, and prosperity in our Alaska Communities. This year, we focus on start-ups, seasoned businesses and investors.
  - Reach over 200 business owners, NGO members, government employees, policymakers, thought leaders and more that shape the economic future of Alaska.
  - Sponsorship includes\*: free registration, free booth, logo placement in all online and print marketing, business profile in agenda booklet, inclusion in press releases, company banners in lobby, verbal recognition, promotional materials in Summit gift bags, and more. *\*depends on level of sponsorship*
  - Follow this link to pay online: <http://www.jedc.org/innovation/partners>
- Second Quarter: *Juneau Maritime Festival*
  - The Juneau Maritime Festival celebrates Juneau's unique maritime history, culture, and commerce. The festival is a favorite in the community, with attendance of more than 2,000 people on a sunny day.
  - Sponsorship includes\*: tickets to Port to Starboard dinner, exposure in city-wide media campaign, verbal recognition, logo on all marketing materials, free booth at the Maritime Festival, and more. *\*depends on level of sponsorship*
- Third Quarter: *STEM Summer Camps, Annual Economic Indicators, Robotics pre-season*
- Fourth Quarter: *FIRST Robotics season (extends through March)*