

Investment Impact

FY12-FY16 • Five Year Overview



Direct Investment \$17.7 million

JEDC - \$8.3 million

CBJ - \$1.7 million

CBJ's investment in JEDC is leveraged to bring additional public and private funding to Juneau and Southeast.

CBJ FUNDING: \$1,734,000 invested in economic development in Juneau via JEDC during the five-year period of FY12 through FY16.

JEDC INVESTMENTS: \$6,534,010 additional resources invested to develop our economy through resources directly managed by JEDC. Includes \$1 million in new loans.

COMMUNITY INVESTMENTS : Additional \$9,503,486 in documented new revenues and investments as direct result of JEDC facilitated efforts. (Does NOT include new grants estimated at over \$2.5 million; reduced fuel purchases due to EV adoption; investments in housing solutions for homeless or senior housing; private investments in process such as Juneau District Heat; new revenues to loan recipients and other small businesses that were provided assistance).

Impact Snapshots

JEDC April 2017



USFS recreation budget increased by \$1 million annually, leading to increased capacity to work with operators. JEDC working group resulted in \$5.4 million in additional operator revenue at Mendenhall Glacier over 5 years. MGRA fee increases annual investment in visitor infrastructure by \$1 million +.

INNOVATION SUMMIT

Annual Innovation Summit has led to opportunities for firms like Tidal Vision, Amalga Distillery, Juneau District Heat, Tongass Rain Electric and Seafood Analytics. In six years, summit has earned two national awards and attracts investors and entrepreneurs to Juneau.



Since 2011 (to 4/17), over \$1.5 million directly loaned to support small businesses. This leveraged another \$2.1 million from the financial sector and \$0.5 million from private investment.



Initial needs assessments and meetings convened to address housing issues, from homeless to senior housing to downtown housing density, was catalytic in broad community recognition and support for increased private and public investment.



We are the first community in Alaska recognized as a Community of Excellence in Research by the Alaska State Committee on Research. R&D working group efforts resulted in \$650,000 in new research investments in yellow cedar and ferry instrumentation projects.