



**Action Initiative Information**

Cluster:	Ocean Products		
Initiative:	Establish a Marine Industry Technology and Workforce Improvement Consortium		
Goal:	Improve employment and economic opportunities in the region’s marine industries.		
Champion:	Jason Custer	ketchikanMIC@gmail.com	225-4166 x 13
Team:	Doug Ward	dward@akship.com	228-5302
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**Meeting Summaries**

Date:	Attendees:	Outcome:
12/20/12	CWG Monthly call-in	<ul style="list-style-type: none"> <li>• Brian Holst traveled to Iceland and met with the manager of Iceland’s Ocean Cluster. He learned that the Ocean Cluster in Iceland keeps marine trades and seafood together as one cluster because of the synergies that are created by helping these industries to collaborate. Therefore, Brian advises the Ocean Products CWG to proceed with caution regarding narrowing the mandate of the CWG to just seafood to the exclusion of marine trades.</li> <li>• John Sund noted that there is currently a \$20 million cod boat in the shipyard in Ketchikan; it appears that there is some interest from businesses in Seattle to have boats worked on in Southeast Alaska but the workforce lacks qualified workers.</li> <li>• Julie Decker said that businesses are actively working on their vessels because the price of salmon has rebounded. She also indicated that a group made up of the Economic Development Committee, the Port Commission, and the city economic development director have been working in Wrangell to help the marine repair facility attract talent and underrepresented businesses and develop the local workforce needed.</li> <li>• Stefanie Moreland mentioned that the University of Alaska Fisheries, Seafood and Maritime Initiative (FSMI) is working on</li> </ul>

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		<p>completing an assessment of the workforce development needs of this industry and that she would be happy to communicate the interests of the Ocean Products CWG to the FSMI.</p> <ul style="list-style-type: none"> <li>• Several members of the CWG pointed out that SE Conference is also working on workforce development issues as they related to the marine industry.</li> <li>• John Sund suggested that the CWG needs to figure out how to move this initiative forward so that it helps the private firms in this industry.</li> <li>• Julie Decker proposed that we contact Doug Ward with the <a href="#">Ketchikan Marine Industry Council</a> to see how his organization's work is going. The Ketchikan Marine Industry Council (KMIC) identified marine industry firms in Ketchikan, figured out what service each firm provides, mapped where each is located, and put all of this information on the Internet. Julie believes that completing something like the work of the KMIC for the rest of Southeast Alaska is a good place to start for this initiative because it helps increase the visibility of firms in the marine trades industry.</li> <li>• CWG to maintain contact with FSMI.</li> <li>• CWG to contact Doug Ward to get an update on the work of the KMIC.</li> <li>• CWG to explore having a conversation with folks from the marine trades industry on the third day of the Innovation Summit.</li> </ul>
11/20/12	CWG Monthly call-in	<ul style="list-style-type: none"> <li>• The Ketchikan Marine Industry Council (focused on Ketchikan) is working on this initiative as is the UA Fisheries, Seafood and Maritime Initiative (focused on workforce development)</li> <li>• JEDC has discussed creating a Marine Trades CWG</li> <li>• CWG to monitor the work of KMIC and UA FSMI</li> <li>• Brian Holst will meet with contacts in Iceland next week and report back about their perspective regarding a separate Marine Trades CWG</li> <li>• CWG will consider refocusing once Brian reports back to the group</li> </ul>
4/11/12	CWG Meeting #5 in Ketchikan	<ul style="list-style-type: none"> <li>• A gap analysis is still being considered to determine where training opportunities for the industry can be developed. University of Alaska, Southeast will be involved with that gap analysis. Additional funding through the Jobs Accelerator grant is being pursued to develop a workforce plan for the sector.</li> <li>• Work continues on the Ketchikan Gateway Borough-funded</li> </ul>



		<p>project to define the cluster, and create a set of tools and a roadmap to showcase those businesses in the Ketchikan area. These tools and roadmap could then be transferrable and scalable to other jurisdictions. As a result of this work, it is possible a full separate cluster could be developed in the region, or even expanded to other coastal areas of the state.</p> <ul style="list-style-type: none"> <li>The Alaska Department of Commerce and Workforce Development currently has a survey out to marine industry trade businesses statewide to determine ideas and concerns about business retention and expansion in their field. The results of this survey will be available in fall of 2012.</li> </ul>
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Initiative Action Plan Update		
Activity 1:	Asset mapping and gap analysis.	Activity Date:
	<ul style="list-style-type: none"> <li>Private maritime businesses and Ketchikan Gateway Borough have combined to fund completion of this item. Ketchikan Chamber of Commerce is recipient and overseer of the funds, and an industry-lead steering committee serves as advisor for the project. Work began in January 2012.</li> <li>A gap analysis is still being considered to determine where training opportunities for the industry can be developed. University of Alaska, Southeast will be involved with that gap analysis. Additional funding through the Jobs Accelerator grant is being pursued to develop a workforce plan for the sector.</li> </ul>	<p>1/12</p> <p>4/12</p>
Activity 2:	ID opportunities and policy/planning efforts impacting the regional maritime industries. Post on interactive website.	Activity Date:
	<ul style="list-style-type: none"> <li>Website developed by Ketchikan Group</li> <li>Work continues on the Ketchikan Gateway Borough-funded project to define the cluster, and create a set of tools and a roadmap to showcase those businesses in the Ketchikan area. These tools and roadmap could then be transferrable and scalable to other jurisdictions. As a result of this work, it is possible a full separate cluster could be developed in the region, or even expanded to other coastal areas of the state.</li> <li>The Alaska Department of Commerce and Workforce Development currently has a survey out to marine industry trade businesses statewide to</li> </ul>	<p>1/12</p> <p>4/12</p> <p>4/12</p>

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Activity 3:	ID projects and programs to accelerate expansion of regional maritime industries – test drive criteria.	Activity Date:
No work on this activity to date		
Activity 4:	Regional workforce investment system supporting maritime industries; could include another industry sector.	Activity Date:
No work on this activity to date.		
Activity 5:	Recommendations and advocacy for State of Alaska Maritime Policy – selection criteria.	Activity Date:
No work on this activity to date.		

Other Informational Items