

DOWNTOWN REVITALIZATION



PROBLEM STATEMENT

Increasingly fewer Juneau citizens consider downtown as a primary center for living, leisure and business.

JEDC responded to downtown concerns by rallying citizens & stakeholders, organizing & facilitating initiative teams then helping set clear goals & develop action plans.



VISION STATEMENT

The Downtown Revitalization effort strives toward a vision that Juneau borough residents utilize the downtown area as the primary year-round hub for living, leisure, government and business.

ACTION INITIATIVES

Initiative teams work on three chosen initiatives.

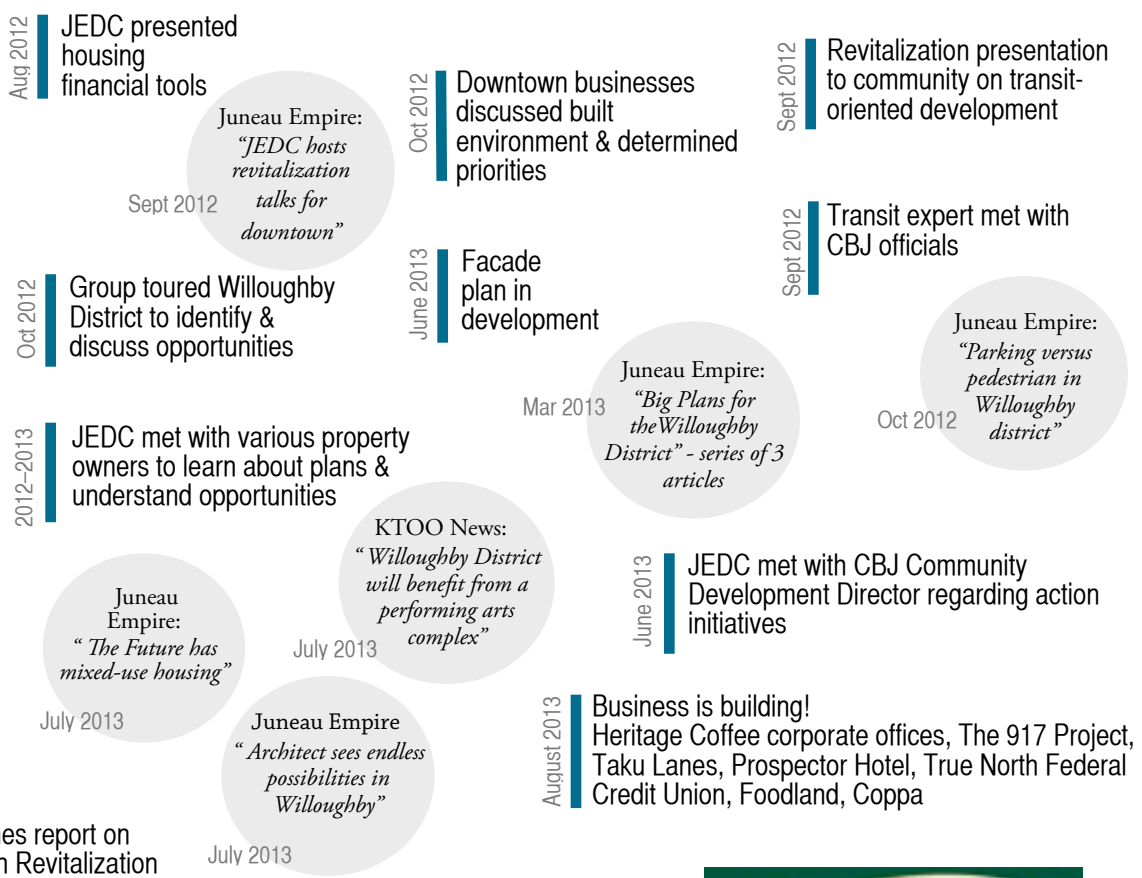


FY2013

2012-2013 JEDC connects Initiative Teams to CBJ departments

2012-2013 Revitalization group made direct contact with urban development leaders from Anchorage, Astoria & Portland, gaining valuable insights

June 2013 JEDC publishes report on the Downtown Revitalization effort



JEDC provides community resources at JEDC.org/downtown-revitalization

