



Website Presence - Grouped by Tier

T-Shirt Logos

Provide a Prize for *FIRST* in Alaska Raffle

Logo on Promotional Material

Sponsor Tier Signage

Event Programs - Championships and other select events

Banner - Championship Events

Primary Signage - All Events

Invite to *FIRST* World Championships

Logo in Tournament Software

Video Presented at Championship

Shoutouts at events - Opening/Closing Ceremonies

Tournament Slides - When Applicable

Sponsor Table at Event

Sponsor Social Media Spotlight

*Leaders in
Technology*
\$50,000+

*Captains of
Innovation*
\$25,000+

*Friends of
the Future*
\$7,500+

*Robot
Booster*
\$2,500+

*FIRST in
Alaska
Supporter*
\$1,000+

Big Logo

Big Logo

Logo

Logo

Name Only

Half Page Ad

Quarter Page
Ad

Quarter Page
Ad

Name & Logo

Name Only

All Events

All Events

2 Champ or 4
Qualifiers
Individual

1 Champ or 2
Qualifiers
Group

1 Qualifier
Group

In Partnership
With



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