



INNOVATION SUMMIT



2022 SPONSORSHIP PACKAGES



BROUGHT TO YOU BY THE JUNEAU ECONOMIC DEVELOPMENT COUNCIL

ABOUT

INNOVATION SUMMIT | MARCH 16-17, CENNTENIAL HALL

The Summit is Alaska's largest gathering of business owners, non-profits, government employees, and industry leaders focused on innovation in our economy. 300 attendees and 50 presenters participate in this energetic two-day Summit. Share the benefit of promotion and coverage of the Innovation Summit: before, during, and after the event. Sponsors play an integral role in igniting discovery, making new connections and contributing directly to the Innovation Summit community across all sectors.

VISIBILITY & OPPORTUNITIES

Reach our 300 attendees from around Southeast, Yukon, Anchorage, and beyond. Sponsors of the Summit will receive unique access to presenters, attendees, and fellow sponsors.

EARNED MEDIA

Inclusion in pre and post event press releases. Mentioned as a summit sponsor in radio station interviews leading up to the event.

OWNED MEDIA

Included in event materials (print, digital, social, and event app experience). Logo included on conference website and partner websites. Featured in the Innovation Summit Blog.

PAID MEDIA

Social Media, print, and radio campaigns across the state.

INNOVATING NEW RULES OF ENGAGEMENT

We're dedicated to providing our sponsors a customized experience. We'll work directly with you to innovate new ways to engage with Summit attendees.



PACKAGE BASICS

We want to make sure all of our sponsors are fully involved in the Summit and that engagement with attendees is maximized. To do this, each of our sponsorship packages will be tailored to suit your organization's needs while including impactful benefits that maximize your brand's exposure throughout the event.

WHAT'S INCLUDED ACROSS ALL PRICE POINTS?

- 1-3 Free Registrations to Attend the Summit (\$375-\$1125 Value)
- Free booth in Innovation Lounge (\$250 value)
- Logo and Branding Opportunities
- Verbal Recognition
- Additional Networking Opportunities
- Inclusion in the Event App with an Organization Description
- Logo in Broadcasted Sponsor Reel
- Included in Statewide Marketing Efforts, Such as Press Releases, Radio Ads, and Social Media

PACKAGE STYLES

THE "PICK YOUR OWN ELEMENT" PACKAGE

THE "WAY TO THE HEART IS THROUGH THE BELLY" PACKAGE

THE "BLING IS KING" PACKAGE

THE "TECHNOPHILE" PACKAGE

THE "I JUST LOVE THE INNOVATION SUMMIT" PACKAGE



THE "PICK YOUR OWN ELEMENT" PACKAGE (\$3500-\$7000)

Your company is fully committed to increasing Alaska's Capacity to Innovate. You want to be an integral part of connecting great minds to generate solutions to some of Alaska's greatest challenges. Creating the structure that acts as a launch pad for Alaska's brightest entrepreneurs is important to your organization. Typically, this would be called the "gold" or "platinum" package, but does it really matter if you go with gold or silver? Why not craft a multi-dimensional package that suits your business. Do you want to brand the entire ballroom with your brand's colors and artwork? See your company's logo on beautifully crafted banners in the Innovation Lounge? Whatever fits best with your organization's mission, we'll make it happen. Options include:

- Main Ballroom
- Innovation Lounge
- Egan, Hickel, and Hammond Rooms

THE "WAY TO THE HEART IS THROUGH THE BELLY" PACKAGE (\$1000-\$3500)

We all know nothing ties a memory in place more than taste, not to mention that the best networking opportunities usually happen over coffee or a cocktail. The Summit features various coffee breaks, an opening reception, and after-hours networking. This package will give your company exclusive rights to our fun and well-coordinated snacks, drinks, or meals at the Summit.

THE "BLING IS KING" PACKAGE (\$3500)

The Innovation Summit requires well thought out swag, functional items, and fun take home gadgets to keep attendees coming back year after year. From bags, to lanyards, to coffee mugs, the sky is the limit for custom conference items. Our aesthetically enabled team will work directly with you to make sure your branding and logo works seamless with Innovation Summit swag.

THE "TECHNOPHILE" PACKAGE (\$3500)

The Innovation Summit will be utilizing an event mobile app for communication, the agenda, Q&A, digital polls, and more. This package is perfect for any organization with a tech edge, as the app will wow attendees by putting your brand at their fingertips. This sponsorship comes with mobile banner ads that are dynamic, measurable, and easily editable for last-minute strategy tweaks. Attendees will be continually navigating the event app to manage to-do lists, connect with other attendees, and check the map.



THE "I JUST LOVE THE INNOVATION SUMMIT" PACKAGE (\$1,000-\$2500)

Creating the ultimate Innovation Summit experience is no easy feat and we need all the help we can get. This package gets you involved in all the ways your brand needs while going easy on the wallet. We'll work with you directly to find simple yet inventive ways to show off your organization to Summit Attendees.

Sponsorship payments can be made by going online to jedc.org/innovation or completing this form and sending to avrabec@jedc.org

Contact: _____ Business Name: _____
Email: _____ Phone: _____
Sponsorship Package Style: _____

☐ **Check Enclosed**

☐ **Credit Card**

CC #: _____ Exp. Date: _____ CVV: _____
Name: _____ Billing Address: _____
State: _____ Zip Code: _____ Signature: _____