

# INNOVATION SUMMIT

# 2024 SPONSORSHIP PACKAGES





# ABOUT

**INNOVATION SUMMIT** | February 28-29, 2024 | Centennial Hall in Juneau, Alaska

The Summit is Alaska's largest gathering of business owners, non-profits, government employees, and industry leaders focused on innovation in our economy. Hundreds of attendees and 50 presenters will participate in this energetic two-day Summit. Share the benefit of promotion and coverage of the Innovation Summit before, during, and after the event.

JEDC appreciates our sponsors for their dedication and contribution to the Innovation Summit. Sponsors play an integral role in igniting discovery, making new connections and contributing directly to the Innovation Summit community across all sectors.

You will be able to:

- **PROMOTE** your business or agency to hundreds of individuals from around the state. Sponsors of the Summit have unique access to presenters, attendees, and fellow sponsors.
- **EXCHANGE** information and build relationships with industry experts.

JEDC appreciates our sponsors for their dedication and contribution to the Innovation Summit.

Visit [www.JEDC.org/innovation](http://www.JEDC.org/innovation) to learn more and register for the Innovation Summit 2024 today!



# VISIBILITY & OPPORTUNITIES

Reach attendees from around Southeast, Yukon, Anchorage, and beyond. Sponsors of the Summit will receive unique access to presenters, attendees, and fellow sponsors.

## **EARNED MEDIA**

- Inclusion in JEDC pre- and post-event press releases. This event has been featured on the front page of the Juneau Empire and other state media.
- Mentions in editorial features across Alaska.
- Mention as a Summit premier sponsor in radio station interviews leading up to the event.

## **SOCIAL MEDIA**

- Tailored posts on the JEDC and Choose Juneau Facebook pages [over 2,000 followers].
- Inclusion in JEDC Instagram posts.

## **OWNED MEDIA**

- Included in event materials, posters and banners will be seen by hundreds of individuals.
- Logo will be included in JEDC.org, JEDC.org/innovation, and partner websites.
- Featured in the Innovation Summit blog.

## **PAID MEDIA**

- Social media advertising.
- Inclusion in paid radio ads.

"The Innovation Summit celebrated the traditional halibut hook. They've taken time on the agenda to celebrate how traditional values and traditional wisdom can lead to innovation." - Anthony Mallot, *President & CEO, Sealaska*



# PACKAGE STYLES

We want to make sure all of our sponsors are fully involved in the Summit and that engagement with attendees is maximized. To do this, each of our sponsorship packages include impactful benefits that maximize your exposure throughout the event.

PLATINUM SPONSOR

WELCOME RECEPTION

INNOVATION LOUNGE

INNOVATION  
PARTNER

MENTORSHIP  
PARTNER

SUMMIT  
PARTNER

COFFEE  
BREAKS

Sponsorship payments can be made by going online to  
**[www.JEDC.org/innovation/sponsor](http://www.JEDC.org/innovation/sponsor)**  
or by completing this form and sending to  
**[media@jedc.org](mailto:media@jedc.org)**.

"I love the Innovation Summit because I learn so much that  
I can bring back to the University."  
- Karen Carey, *Chancellor, UAS*

# INNOVATION SUMMIT

## **PLATINUM SPONSOR - \$5,000**

- Two free registrations to the Innovation Summit (\$500+ value)
- Free booth in Innovation Lounge (\$250 value)
- Your company's logo placed on all conference badges
- Banner inside the ballroom in prime location
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at welcome Ceremony and closing Ceremony)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Logo included in sponsor reel
- Inclusion in online agenda with an organization description

## **WELCOME RECEPTION SPONSOR - \$4,000**

- Two free registrations to Innovation Summit (\$500+ value)
- Free booth in Innovation Lounge (\$250 value)
- Opportunity to brand the reception area with your banners and collateral materials  
"Reception hosted by (Your Business Name)" in the agenda
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Inclusion in online agenda with an organization description
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit
- Logo included in sponsor reel

"The Innovation Summit is a great chance to meet entrepreneurs from all over the state. Meeting others from around the state is a great opportunity to gain new ideas." -

Marc Wheeler, Juneau Entrepreneur



# INNOVATION SUMMIT

## ***INNOVATION LOUNGE SPONSOR - \$3,500***

- One free registration to Innovation Summit (\$250+ value)
- Free booth in Innovation Lounge (\$250 value)
- Banners with your corporate logo in the Innovation Lounge throughout the entire 2-day Summit
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at welcome Ceremony and closing Ceremony) Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Inclusion in online agenda with an organization description
- Logo included in sponsor reel

## ***INNOVATION PARTNER - \$2,500***

- One free ticket to the Innovation Summit (\$250+ value)
- Free booth in the Innovation Lounge (\$250 value)
- Logo featured as a major sponsor in online and print marketing materials
- Verbal recognition throughout the Summit
- Inclusion in the online event agenda with a business profile description
- Business logo included in event materials
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

VISIT: [WWW.JEDC.ORG/INNOVATION](http://WWW.JEDC.ORG/INNOVATION) TO LEARN MORE AND  
REGISTER FOR THE 2024 INNOVATION SUMMIT TODAY!



# INNOVATION SUMMIT

## ***MENTORSHIP PARTNER - \$2,000***

- Cover the cost of attendance for five (5) Alaskan entrepreneurs to join us at the summit.
- Free booth in Innovation Lounge (\$250 value)
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit
- Inclusion in online event agenda with an organization description
- Business logo included in event materials
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

## ***SUMMIT SPONSOR - \$1,000***

- One free ticket to the Innovation Summit (\$250+ value)
- \$100 off Innovation Lounge booth (\$100 value)
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Inclusion in online agenda with an organization description
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

## ***COFFEE BREAK SPONSOR - \$800 (\*3 AVAILABLE)***

- Framed image of logo in the coffee station area in the main lobby
- Opportunity to have your collateral materials in the coffee station area (notebooks, pens, etc.) Inclusion in online agenda with an organization description
- Logo included in agenda, website, and poster
- Logo included in sponsor reel

# SPONSOR FORM

Sponsorship payments can be made by going online to  
***[www.jedc.org/innovation/sponsor](http://www.jedc.org/innovation/sponsor)***  
or by completing this form and sending to:  
**[media@jedc.org](mailto:media@jedc.org)**.

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BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SPONSORSHIP PACKAGE: \_\_\_\_\_

CHECK ENCLOSED

CREDIT CARD

CC#: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

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