

# INNOVATION SUMMIT

FORCES AT WORK:


*Alaska's Push-Pull Paradox*

Centennial Hall and Convention Center – Juneau, AK

**February 25 & 26, 2026**

## 2026 SPONSORSHIP PACKAGES



Brought to you by  **JEDC**

Intended to ask for sponsorship support  
for the Alaska Innovation Summit  
held in February 2026.

# ABOUT

***Hundreds of attendees and 50 presenters participate in this energetic two-day Summit. Share the benefit of promotion and coverage of the Innovation Summit: before, during, and after the event.***

The Innovation Summit is Alaska's premier innovation event, bringing together entrepreneurs, business and industry experts, policymakers, researchers, and influential change agents from around Alaska and beyond. Attendees experience popular components of this national award-winning event like the Alaska Airlines Pitch Contest, Alaska Innovators Hall of Fame Ceremony, Innovation Tours, Deep Dives, Innovation Shorts and more!

## SUMMIT PORTFOLIO

---

### **February 25, 2026: Day 1**

Attend optional Innovation Tours in the morning. Then enjoy keynote speakers, Innovation Shorts, and networking time in our Innovation Lounge. Later, join us for dinner, the Alaska Innovation Hall of Fame Ceremony, and a Pitch Contest.

### **February 26, 2026: Day 2**

Like Day 1, enjoy keynote speakers, Innovation Shorts, and networking time in our Innovation Lounge. Later, join us for our After Party where you can mix and mingle with other attendees.

## WHO WE ARE

[The Juneau Economic Development Council \(JEDC\)](#) fosters a healthy and sustainable economic climate in Juneau and throughout Southeast Alaska. In collaboration with other organizations, JEDC implements initiatives to maintain, expand, and create jobs and economic opportunities. Our primary focus: help make Juneau a great capital city; strengthen key regional industry; promote entrepreneurship and small business; develop talent; and deliver core economic development services.

# Sponsorship Packages

Reach attendees from around Southeast Alaska, Anchorage, Fairbanks, the Yukon, and beyond. Sponsors of the Summit will receive unique access to presenters, fellow sponsors, and hundreds of attendees.

## PLATINUM SPONSOR PACKAGE

- Two free registrations to the Innovation Summit (\$990 value)
- Three sponsored tickets for Alaskan Entrepreneurs (\$297 value)
- Free booth in Innovation Lounge (\$250 value)
- Your company's logo placed on all conference badges
- Logo in prime location throughout the Summit
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at Opening Plenary and Closing Ceremony)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Logo included in sponsor reel
- Inclusion in online agenda with an organization description

**\$10,000**

## PITCH CONTEST SPONSOR PACKAGE - **SOLD**

- Two free registrations to the Innovation Summit (\$990 value)
- Free booth in Innovation Lounge (\$250 value)
- Logo and/or banner in prime location in a main ballroom at the Summit
- Logo featured as major Pitch Contest Sponsor
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at Opening Plenary and Closing Ceremony)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Logo included in sponsor reel
- Inclusion in online agenda with an organization description

**\$10,000**

# Sponsorship Packages

Reach attendees from around Southeast Alaska, Anchorage, Fairbanks, the Yukon, and beyond. Sponsors of the Summit will receive unique access to presenters, fellow sponsors, and hundreds of attendees.

## BALLROOM SPONSOR PACKAGE

- Two free registrations to the Innovation Summit (\$990 value)
- Free booth in Innovation Lounge (\$250 value)
- Logo and/or banner in prime location in a main ballroom at the Summit
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at Opening Plenary and Closing Ceremony)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Logo included in sponsor reel
- Inclusion in online agenda with an organization description

**\$5,000**

## WELCOME RECEPTION SPONSOR PACKAGE

- Two free registrations to Innovation Summit (\$990 value)
- Free booth in Innovation Lounge (\$250 value)
- Opportunity to brand the reception area with your banners and collateral materials
- “Reception hosted by (Your Business Name)” in the agenda
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Inclusion in online agenda with an organization description
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit
- Logo included in sponsor reel

**\$5,000**

# Sponsorship Packages

Reach attendees from around Southeast Alaska, Anchorage, Fairbanks, the Yukon, and beyond. Sponsors of the Summit will receive unique access to presenters, fellow sponsors, and hundreds of attendees.

## INNOVATION LOUNGE SPONSOR

- One free registration to Innovation Summit (\$495 value)
- Free booth in Innovation Lounge (\$250 value)
- Banners with your corporate logo in the Innovation Lounge throughout the entire 2-day Summit
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at Opening Plenary and Closing Ceremony)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Inclusion in online agenda with an organization description
- Logo included in sponsor reel

**\$3,500**

## MENTORSHIP SPONSOR PACKAGE

- Cover the cost of attendance for five(5) local entrepreneurs to join us at the Summit (\$495 value)
- Free booth in Innovation Lounge (\$250 value)
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit
- Inclusion in online event agenda with an organization description
- Business logo included in event materials
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

**\$3,000**

# Sponsorship Packages

Reach attendees from around Southeast Alaska, Anchorage, Fairbanks, the Yukon, and beyond. Sponsors of the Summit will receive unique access to presenters, fellow sponsors, and hundreds of attendees.

## INNOVATION PARTNER

- One free ticket to the Innovation Summit (\$495 value)
- Free booth in the Innovation Lounge (\$250 value)
- Logo featured as a major sponsor in online and print marketing materials
- Verbal recognition throughout the Summit
- Inclusion in the online event agenda with a business profile description
- Business logo included in event materials
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

**\$2,000**

## SUMMIT SPONSOR

- One free ticket to the Innovation Summit (\$495 value)
- \$100 off Innovation Lounge booth (\$100 value)
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Inclusion in online agenda with an organization description
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

**\$1,000**

## COFFEE BREAK SPONSOR - 1 AVAILABLE

- Framed image of logo in the coffee station area in the main lobby
- Opportunity to have your collateral materials in the coffee station area (notebooks, pens, etc.)
- Inclusion in online agenda with an organization description
- Logo included in agenda, website, and poster
- Logo included in sponsor reel

**\$800**

# INNOVATION SUMMIT

## SPONSORSHIP FORM

Sponsorship payments can be made by going online to [www.jedc.org/innovation/sponsorship](http://www.jedc.org/innovation/sponsorship) or by completing this form and emailing it to: *media@jedc.org*.

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SPONSORSHIP PACKAGE: \_\_\_\_\_

CHECK ENCLOSED

CREDIT CARD

CC#: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



# THANK YOU

Thank you for your time and consideration in sponsoring the Alaska Innovation Summit. By supporting the Summit, you will be able to promote your business to individuals, including business owners, industry leaders, government employees, and more.

*Interested in a certain area of the Summit that you'd like to sponsor?  
Reach out and we would be happy to work with you in promoting  
your business at the Summit!*

With your support we can make the Alaska Innovation Summit a success!  
Please feel free to reach out with any questions and to get started on having  
your business involved with the Summit.

# CONTACT US

[WWW.JEDC.ORG/INNOVATION](http://WWW.JEDC.ORG/INNOVATION)  
[MEDIA@JEDC.ORG](mailto:MEDIA@JEDC.ORG)



INNOVATION  
SUMMIT

Brought to you by 