

INNOVATION

SUMMIT

JANUARY 11-13, 2013 • JUNEAU, ALASKA • CENTENNIAL HALL

STEM =

Science, Technology, Engineering & Mathematics

Talent will be the oil of the 21st century

Deborah Wince-Smith of the Council on Competitiveness

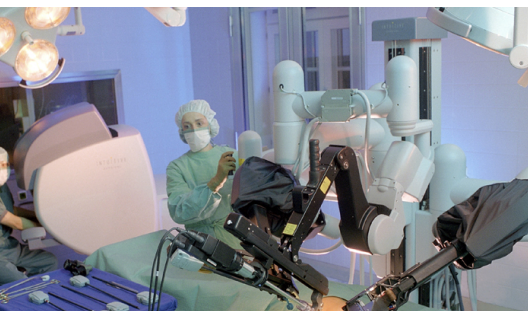
What is STEM?

STEM – traditional occupations & professions

STEM skills

Critical Thinking - Active Learning - Complex Problem Solving
Operations Analysis - Technology Design - Programming,
Troubleshooting - Systems Analysis

STEM capable workers



Why STEM?

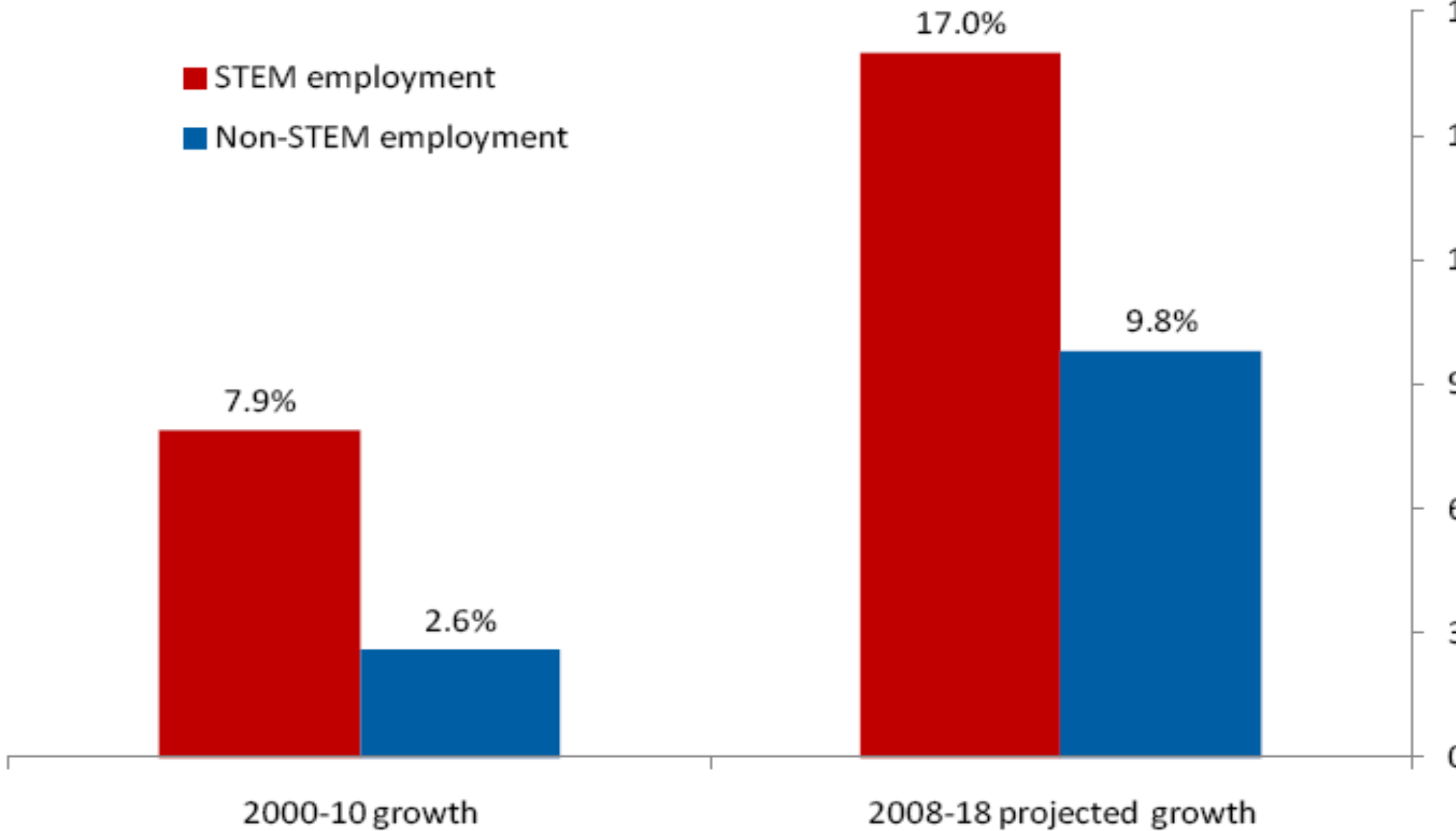
Global competitiveness - Innovation economy

Job opportunities

Access to living wage jobs

ected STEM & Non-STEM Employment

- STEM employment
- Non-STEM employment



Source: ESA calculations using Current Population Survey public-use microdata and estimates from the

nging Job Market

STEM:

1.7 jobs for every
unemployed person



Non-STEM:

**4.3 unemployed
people** for every **1 job**



High Quality Jobs

STEM degree holders enjoy higher earnings, regardless of whether they work in STEM or non-STEM occupations

STEM workers command higher wages, on average earning 26 percent more than their non-STEM counterparts

	STEM job	Non-STEM job	% difference
High school diploma or less	\$24.82	\$15.55	60%
Some college or associate degree	\$26.63	\$19.02	40%
Bachelor's degree only	\$35.81	\$28.27	27%
Graduate degree	\$40.69	\$36.22	12%

“our education system is not producing enough STEM capable students to keep up with demand both in traditional STEM occupations and other sectors across the economy that demand similar competencies.”

Georgetown University Center on Education and the Workforce

- Screen print:
- <http://live.laborstats.alaska.gov/occ/stoccco.cfm>

STEM Jobs in Alaska

By 2018 > 8,000 job openings in STEM-related jobs (2,700 new STEM jobs and 5,400 more openings as workers retire)

In health care sector, Alaska Dept. of Labor projects a 27.4% increase in health care practitioners and technical occupations by 2020

STEM workers in Alaska earn an average of \$73,000 a year, \$28,000 more than non-STEM workers

Alaska Department of Labor

Are Alaska students prepared ?

ACT Test Data, 2012:

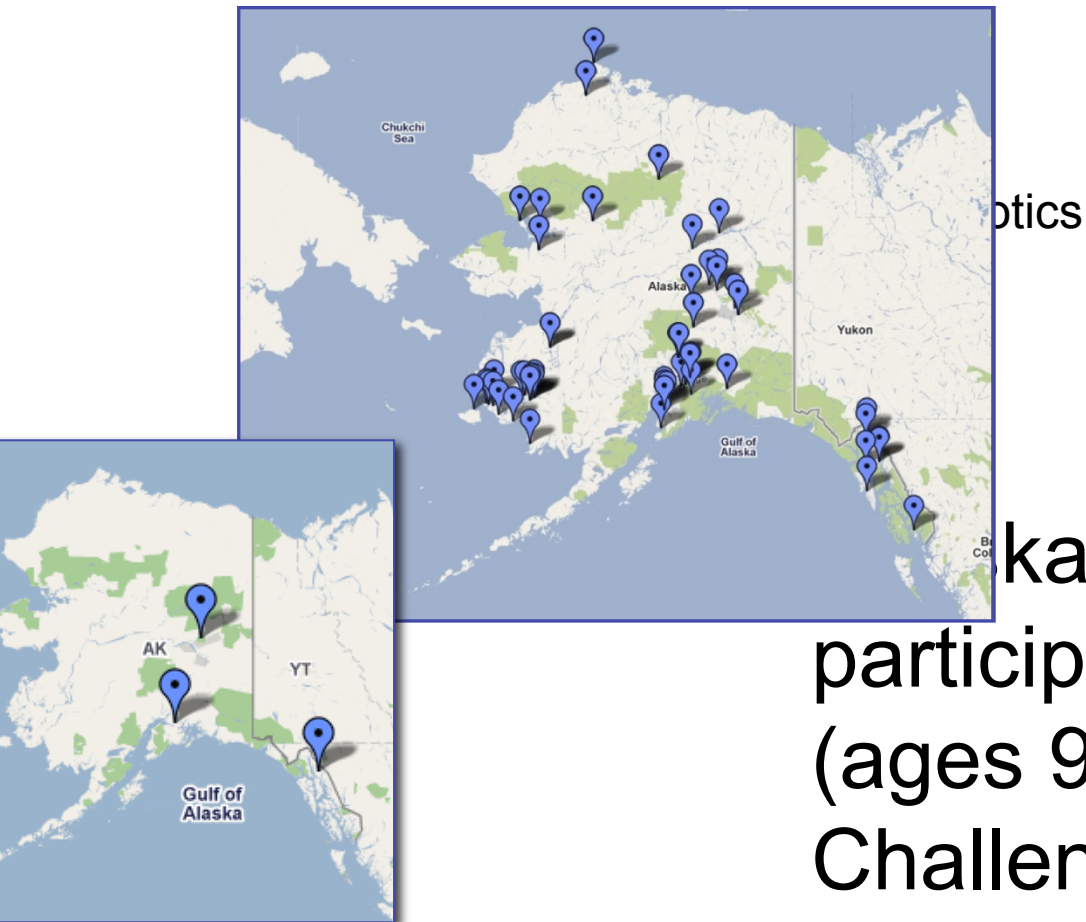
52% of Alaska students did not meet college-readiness benchmarks in mathematics

70% did not meet college-readiness benchmarks in science

SAT AP Test Data, 2012

13 Alaska students took AP test for computer science

Alaska STEM success



Alaska has the highest per capita participation in FIRST LEGO League (ages 9-14) and FIRST Tech Challenge (introductory high school) in the nation.

- 45% of FIRST LEGO League participants are girls, compared 20% national average of 30%

It does STEM education look like



EM - Practical Next Steps

Elevate importance of science, technology, engineering, mathematics & STEM education

Invest strategically – in school & out of school

Increase number of highly skilled K-12 science, technology, engineering and math teachers

System of accountability – longitudinal studies tracking STEM investment & ROI

Why STEM?

what we take for granted in our everyday lives: the Internet and smartphones, MRI scanners and microwave ovens... cancer treatments from bacteria we've programmed for benevolence. All these American innovations and thousands more come to us from science, mathematics, engineering, and technology—no, let's rephrase that: They came to us from people schooled in those disciplines and from people associated with them who supplied the entrepreneurial energies and capital that the scientist, engineer, and technologist may have lacked.

Men and women who will make America's tomorrow are in school and college today. They are the human capital at the core of any productive economy. And here's a fact about them. There are too few of these people in the scientific disciplines. America, the leader, now lags.”