

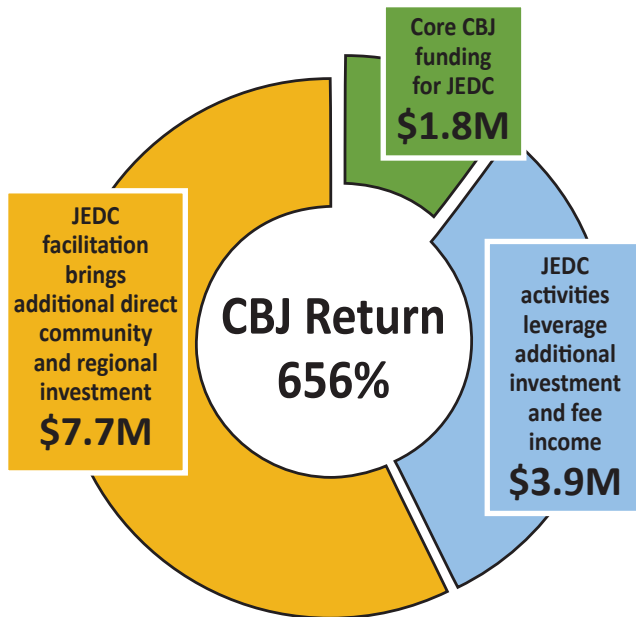
Investment Impact

FY15—FY19

\$13.4 Million Invested in Juneau



JEDC's Areas of Focus · Help Make Juneau a Great (Capital) City · Strengthen Key Regional Industries
Promote Entrepreneurship and Small Businesses · Develop Talent · Deliver Economic Development Services



CBJ's investment in JEDC is leveraged to bring additional public and private funding to Juneau and Southeast.

CBJ FUNDING: \$1,772,500 invested in economic development in Juneau via JEDC during the five-year period of FY15 through FY19.

PUBLIC AND PRIVATE INVESTMENT AND FEE REVENUE: JEDC activities leveraged \$3,935,058 additional resources directly managed by JEDC for investment to develop our economy and workforce.

JEDC COMMUNITY FACILITATION: JEDC efforts brought an additional \$7,685,335 of documented investment dollars directly to community, regional and state entities.

JEDC CATALYST: CBJ adoption of the Best Starts model; reduced fuel purchases due to electric vehicle and air source heat pump adoption; first community in Alaska with a Main Street America accredited downtown; new revenues to loan recipients and direct equity investment in Alaskan startups.

Impact Snapshots



Working to Keep Juneau a Great (capital) City: Home Show and Parade of Homes

JEDC partnered with the Southeast Alaska Building Industry Association, the Southeast Board of Realtors and the Nugget Mall to host a Home Show and Parade of Homes in May 2019. Admission was free, and attendance was close to 2,000 this year. There were kid's activities, food vendors and more. It was an event for the whole family.



Promoting Entrepreneurship: 2019 Alaska Angel Conference

JEDC helped develop the first statewide Angel Conference in Alaska. The 2019 Alaska Angel Conference (AAC) increased the number of angel investors statewide by pairing experienced angel investors with novice investors and leading them through a structured 12-week program. Entrepreneurs applied to participate, and, in the process, the AAC helped nurture the companies and mentor the founders who applied for funding.



Strengthening Key Regional Industries: Maritime Festival

For the past 10 years JEDC has been organizing the Juneau Maritime Festival, which serves as a fun reminder of the cultural and economic importance of the ocean to our community. The Festival encourages locals and visitors to explore Juneau's spectacular maritime heritage while enjoying live music, food, and a host of entertaining activities.



Developing Talent: Childcare Survey

JEDC partnered with the Southeast Alaska Association of Young Children to survey local businesses to better understand the state of child care and early learning support to their employees and to gauge interest in providing increased support with child care needs. The survey was distributed with the help of the Juneau Chamber of Commerce to their membership.



Delivering Economic Research: Cost of Living Survey

Three times a year, JEDC researchers survey and compiled price points on local goods and services for submission to the national Cost of Living Survey. The survey collects costs for 59 specific consumer items to create the national Cost of Living Index, a tool that provides a useful and reasonably accurate measure to compare cost of living differences among US cities.

Follow us on:



www.JEDC.org