

JEDC Downtown Revitalization Project

Meeting Summary , All Teams Meeting, August 2, 2012

Attending: Dave Hurley, James Bibb, Evelyn Rousso, Ke Mell, James Marcus, Brian Holst, Jessy Post, Margo Waring

1. Introductions
2. We agreed that we need to move into a more active phase of the project and have more visible projects.
3. **Progress Reports:** James Bibb reviewed the Built Environment's Action Initiative and tasks completed. In discussing the walk through, James addressed the issue of "why does it matter" , that is, the education side . How can we use the streetscape to tell property owners about urban design and how it improves economics for property owners. The direction selected for the future and to introduce to the stakeholders is a competition with a prize. Details of how to organize this were discussed.

Dave Hurley presented the work of the Housing group. Dave will go to the next Affordable Housing Commission to advocate for inclusion of special emphasis for downtown housing in the Comp Plan. Dave explained that the Housing effort has been directed to development of a "kit" of information and specific tools for developers. CBJ needs to be a partner, for example, in providing additional infrastructure. We need to detail what some of the other tools in public/private partnerships might be.

Margo presented the work of the Circulator group. The group sees two options for transit oriented development where public infrastructure investment catalyzes private development. Fixed guideway transit options are streetcars and supercapacitor electric buses. Costs for each have been estimated.

4. **Stakeholder Agenda:** the purpose of the stakeholder meeting will be to broaden and get more participation. We discussed to whom to send invitations.
5. We discussed Outreach/ Education tasks. We need to bring a proposal to the Stakeholders. We discussed ideas and Margo will do some drafting and send to members.