

JUNEAU HOMELESS COALITION

Juneau Homeless Coalition Meeting Minutes

February 21, 2013
11:30 AM - 1:00 PM

Tlingit-Haida Regional Housing Authority

I. Roll Call/Introductions

Co-Chair Dan Austin called the meeting to order at 11:35AM

Katie Chapman, Co-Chair of the recently formed Prisoner Reentry Coalition shared the group's vision for collaboration and tangible accomplishments that help the population reentering the community. She hopes to work with the JHC on the issues surrounding housing. The Coalition meets on the 3rd Friday every month from 10AM-11:30AM at Gruening Park.

Approval of Minutes

A. January 17, 2013

Ruth Danner motioned to approve the January minutes; Laura Lucas seconded the motion and with no objection, the minutes were approved.

II. Action Items:

A. Assembly Housing Task Force Letter

The steering committee drafted a letter to the Assembly, which was handed out in hard copy at the meeting. To give members more time to review the letter, the Steering Committee will make any necessary revisions and send the letter electronically for one more review. The deadline to submit these comments to the Task Force is by the end of February. Ruth Danner made a motion to empower the Steering Committee to make revisions and finalize the letter after a two-day comment period. With no objection, the motion passed.

III. Discussion Items:

A. Affordable Housing Commission Update

Mandy O'Neal Cole and Margaret O'Neal were appointed to the Affordable Housing Commission (AHC). AHC is no longer managed and staffed by the CBJ Lands Department and has returned to the Community Development Department, currently being staffed by Beth McKibben.

B. Project Homeless Connect

The Planning Committee held a debrief meeting the following Monday after the event. Input was also received from providers, who were sent feedback forms. Jessy Post captured comments and suggestions for future events. Some of the most noted feedback was to combine the health care providers with service providers in Centennial Hall and to have a plan and process for checking providers in. Other wrap up details included a thank you letter sent to the Juneau Empire. Scott Ciambor and Jessy will look more at the complete data that was entered into the AKHMIS system and will capture the new data in a final report in the coming weeks. A breakout of the costs from the event will be shared at the next meeting.

The Post-Project Homeless Connect event held on February 1 was a new addition to report preliminary findings in a timely manner after the event. A one-page flyer on "what we learned from Project Homeless Connect" was passed around to attendees. Thank you to Kiel Renick for spearheading the post-event. He organized speakers, a hot meal provided by the Glory Hole, and made the outdoor lunchtime event a venue

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to share our Project Homeless Connect data, as well as to highlight other community successes and future projects.

C. Name Change

The Steering Committee provided three name recommendations to the Coalition:

- Juneau Coalition on Housing and Homelessness
- Juneau Coalition to End Homelessness
- Juneau Alliance to End Homelessness

Identifying that the Coalition was Juneau centric was agreed as important to keep in the title. The three recommended names were also more concise and action oriented names compared to others on the list. After some initial discussion, two more names were added to the recommended list:

- Juneau Coalition on Homelessness and keeping the current name,
- Juneau Homeless Coalition

Members discussed the pros and cons of each of the 5 names, perceptions of individual words, such as “coalition” verse “alliance”, and compared the proposed names to local, state, and national names. After a round of voting, the top two choices were Juneau Coalition on Housing and Homelessness and Juneau Coalition to End Homelessness, with Juneau Coalition on Housing and Homelessness the overall top name chosen. Ruth made a motion that the Steering Committee email out the top proposed name to members, with a comment period of one week. The motion was seconded. The Steering Committee will be responsible to address other members concerns, if they arise.

The Steering Committee will bring logo ideas to the March meeting. Members may submit any ideas or sketches for a logo, but the coalition can look into professional services to finalize a logo. A proposed timeline to finalize the coalition’s identity—a logo and name, was suggested to be complete before the summer retreat. Once the name and logo are complete there is a good opportunity for leverage and media.

D. Coalition Website

The need for a new coalition website was brought up for discussion and would fall in line nicely after rebranding the coalition’s identity. Currently the JHC website is a page on the Juneau Economic Development Council’s website. The Coalition could benefit from owning their site, as it could be a better resource for the community. Kiel Rennick asked if the Coalition would invest in the development of a website, preliminarily thinking about \$1000 for its creation. The Coalition is interested in pursuing their options. Kiel will look into options and review the Fairbanks Coalition website. Jessy will collect current analytics on the Juneau Homeless Coalition webpage.

E. Coordinator Funding

The Alaska Housing Finance Corporation will not be continuing coordinator funding throughout the state, meaning that the coordinator position’s funding would be up in June 2013. The purpose of the funding was for seed programs—to jump start coalitions and help develop them throughout our state. They have decided to place funds towards direct services. The Coalition could express how important a support position is to the City or try to fund a position through a grant themselves. JEDC would be happy to help them pursue some route. It was requested that Jessy make a desk-model outlining her scope of work. The contract with CBJ outlines this and Jessy will provide that outline at the next meeting.

V. Informational Items & reminders

- A. Prisoner Reentry Coalition Meeting: February 22, 10-11:30AM, Gruening Park, 1800 Northwood Dr.
- B. Success Inside & Out: March 2, 9AM-3PM, Lemon Creek Correctional Center

Next Meeting:

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Thursday, March 21, 2013 11:30AM-1:00PM, THRHA.

Proposed Names:

- Southeast Coalition to End Homelessness
- Juneau Coalition on Housing and Homelessness
- Juneau Coalition to End Homelessness
- Juneau Committee to End Homelessness
- Juneau Alliance to End Homelessness
- Southeast Alliance to End Homelessness
- Housing For All
- Capital Coalition on Housing and Homelessness
- Juneau Coalition to Make Homelessness History
- Advocacy to Support Ending Homelessness