



Driving Economic Prosperity

Strategy for Job Creation and Competitiveness
The “other” Washington Experience

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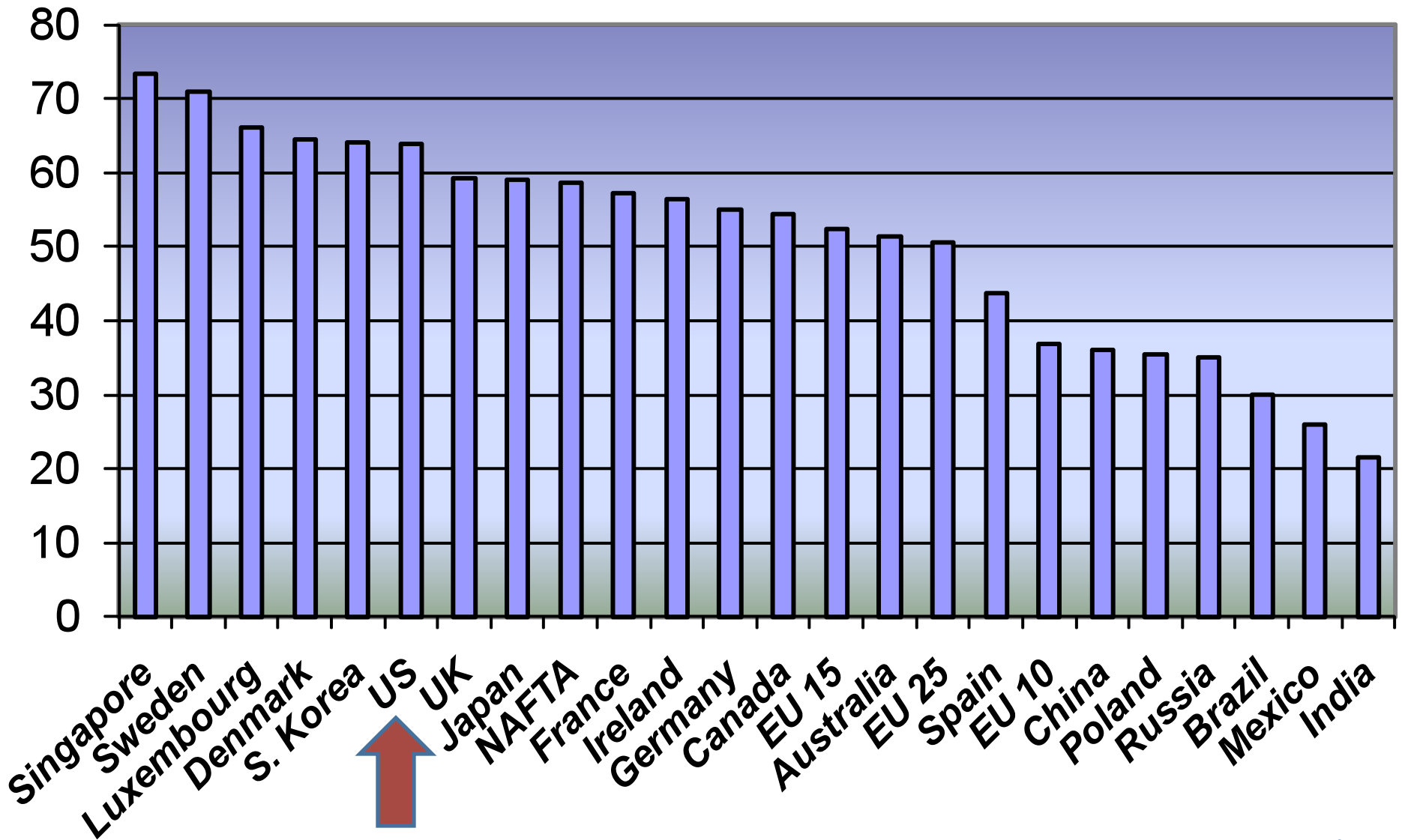
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How are we doing?



- 40 countries/regions
- 16 Indicators
- Economic Structure
 - Human capital (college education; researchers)
 - Innovation capacity (corporate R&D; government R&D; scientific publications)
 - Entrepreneurship (new firms; venture capital)
 - IT infrastructure (e-government; corporate investment; broadband)
- Economic Policy (corp. tax; ease of doing business)
- Economic Performance (trade balance, FDI, GDP per worker, productivity)

Actually we are No. 6



Decade Trend: The U.S. is Behind....

- 1. China
- 2. Singapore
- 3. Estonia
- 4. Denmark
- 5. Luxembourg
- 6. Slovenia
- 7. Russia
- 8. Lithuania
- 9. Cyprus
- 10. Japan
- 11. Hungary
- 12. Slovakia
- 13. Czech Republic
- 14. India
- 15. Latvia
- 16. Austria
- 17. S. Korea
- 18. Ireland
- 19. EU-10
- 20. Spain
- 21. Sweden
- 22. France
- 23. Portugal
- 24. Malta
- 25. Belgium
- 26. EU-25
- 27. Poland
- 28. UK
- 29. EU-15
- 30. Mexico
- 31. Netherlands
- 32. Australia
- 33. Finland
- 34. Canada
- 35. Germany
- 36. Italy
- 37. NAFTA
- 38. Greece
- 39. Brazil
- 40. United States



Commission Membership



VENTURE PARTNERS

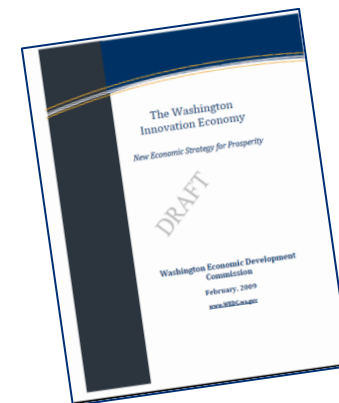


Department of Commerce
Innovation is in our nature.

A Ten Year Vision

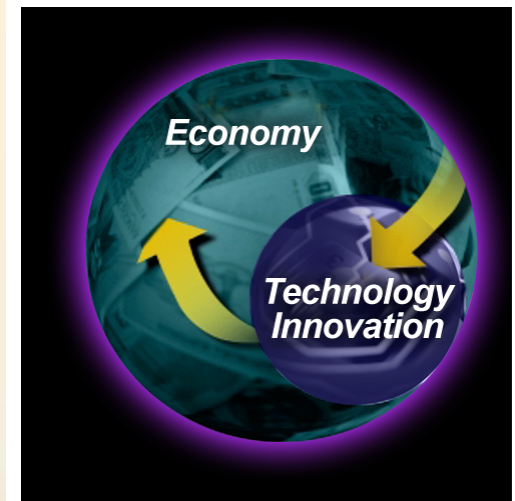
We should not fear to lead

**Make Washington State
the most attractive,
creative and fertile
investment environment
for innovation in the
world.**

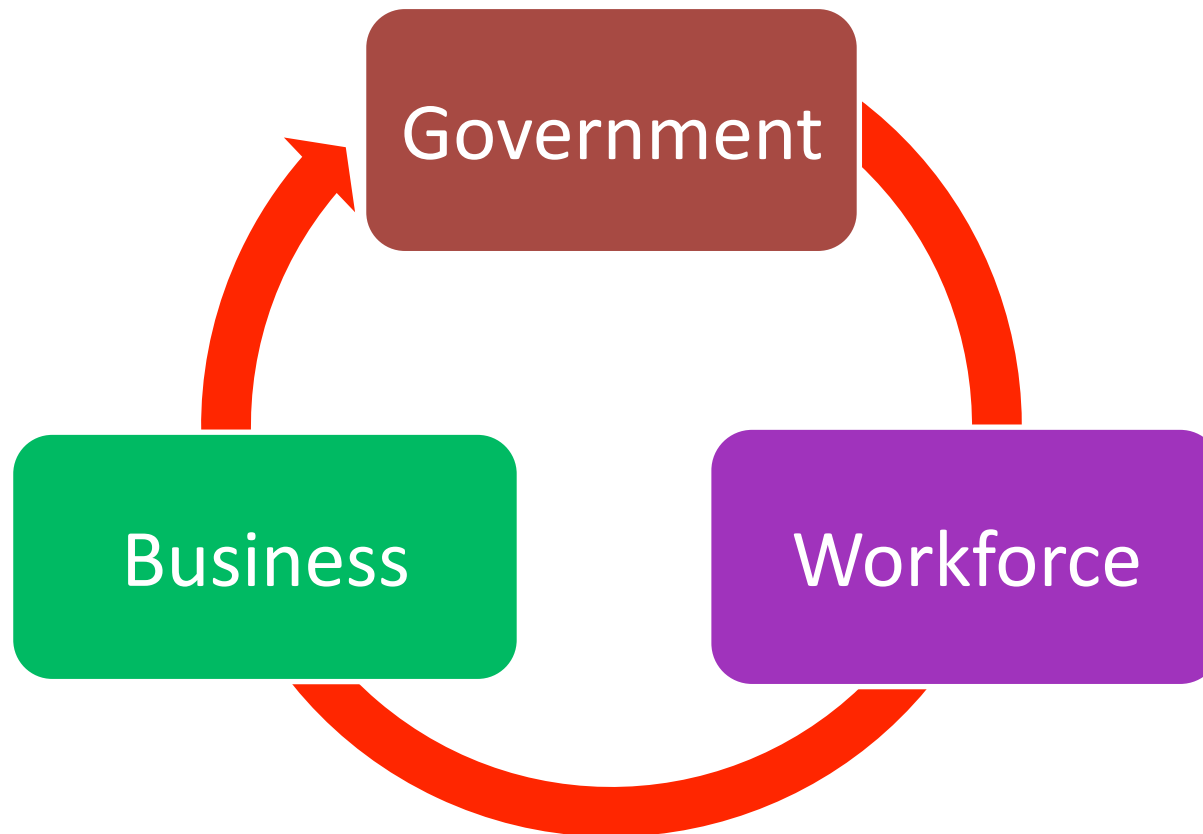


Why such intense interest in innovation?

- The central theme in *advanced* and *emerging* economies.
- 2/3 of GDP per capita growth comes from innovation
- Social return is 2 to 4 times private return (spill-over effect)
- Technology industries pay 70% more than other jobs
- Determines country, regional and state rankings.
- Source of competitive advantage against low-wage nations
- Addresses needs in energy, health, transportation, water, education, etc.



Innovation Partnership Zone (IPZ)



15 Innovation Partnership Zones



Resetting the Economic Development Model

Recruitment-driven	Innovation-driven
Investing in company relocation	Investing in talent, ideas and infrastructure
Preserve jobs, safety nets	Create jobs, grow incomes
Top down development, short-term fixes	Bottom-up organic growth, long-term view
Competing regions, closed systems	Collaborating regions, open innovation

Five Innovation Drivers



Talent & Workforce



Investment



Infrastructure



Regulation



Trade

Pacific Northwest Economy Region (PNWER)



<i>PNWER Region (GDP/Pop.)</i>		
<u>State/Prov.</u>	<u>GDP*</u>	<u>Population</u>
Wash.	322,778	6,549,224
Alberta	291,300	3,735,086
B.C.	191,006	4,551,853
Oregon	161,573	3,782,991
Idaho	52,747	1,545,801
Alaska	47,912	686,293
Sask.	41,296	1,049,701
Montana	29,885	974,989
NW Terr.	4,124	41,464
Yukon	2,026	34,157
Total	1,144,647	22,901,559

*2009 population & GDP in \$US Million
 Data provided by PNWER – Pacific Northwest Economic Region

Team work wins this race

