

# Willoughby District Meeting

*September 14, 2016 at 4:30PM at the JACC*



# Haus Alaska

*Bauer/Clifton*



haus  alaska



haus  alaska



Tyvek  
meWrap  
Tyvek  
COMMERCIAL WRAP

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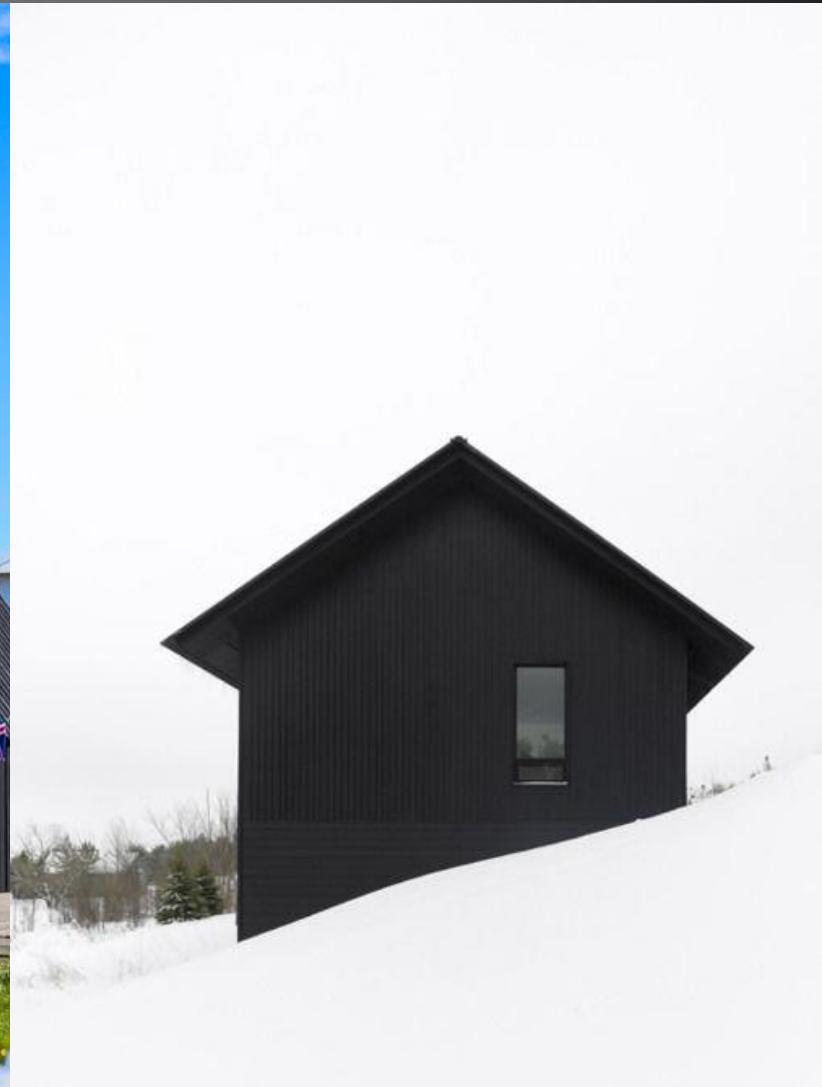
Tyvek  
COMMERCIAL WRAP

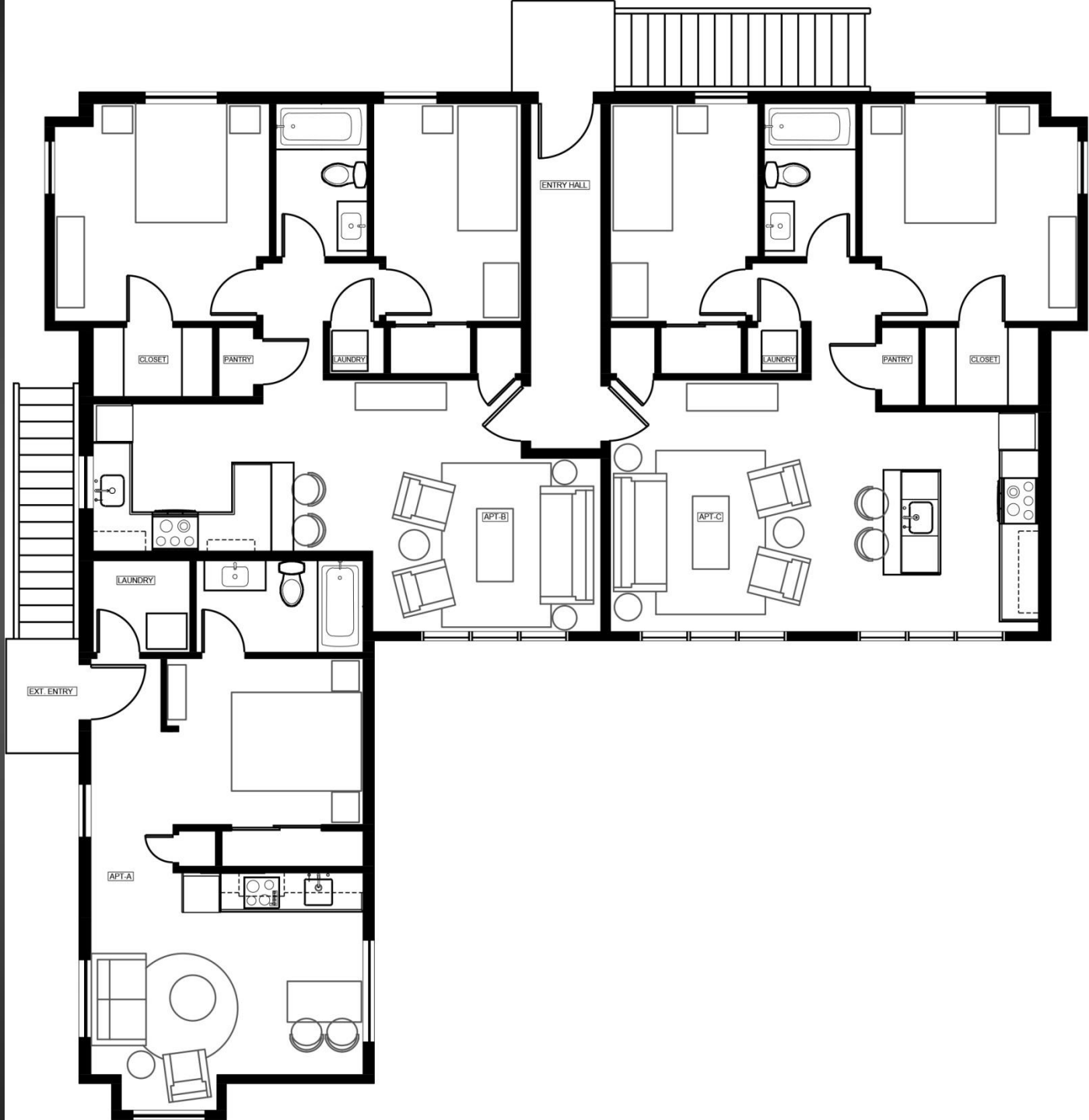
Tyvek  
COMMERCIAL WRAP



## THE EXTERIOR:

Built entirely of timber, the country cottage is painted in a deep black pitch, originally derived from natural tar to withstand the elements. The simple clapboard silhouette is dwarfed by the amazing mountains in the background and matches its environment perfectly.

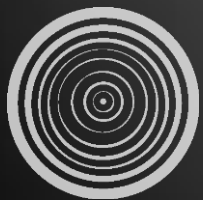




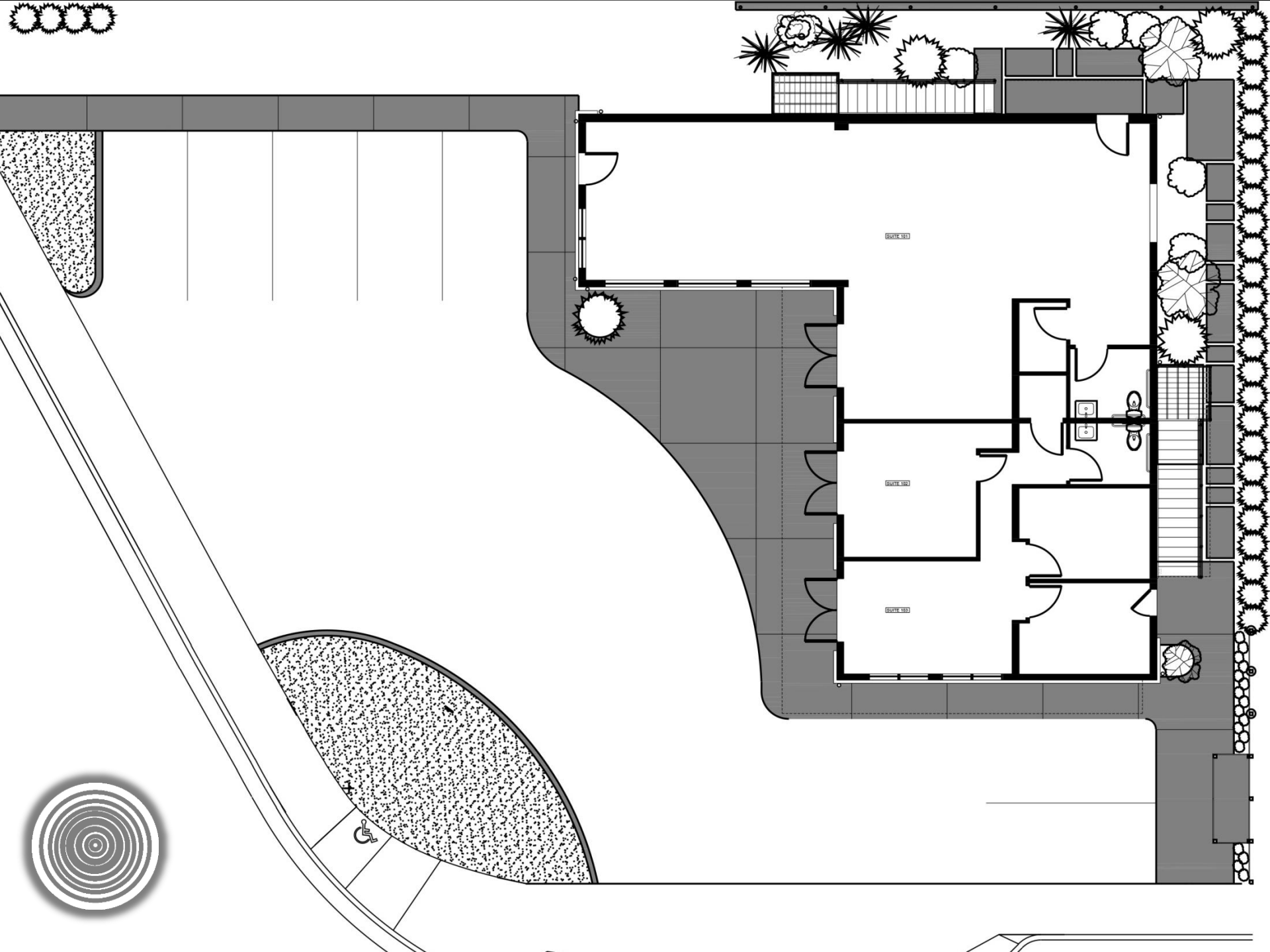


haus alaska  
APARTMENT A





haus alaska  
BOSCH APPLIANCES





# FOR RENT

apartments A, B, & C  
details & applications online

[www.rentalutions.com/companies/haus-alaska](http://www.rentalutions.com/companies/haus-alaska)



# CBJ Parking Study

*Michele Elfers*

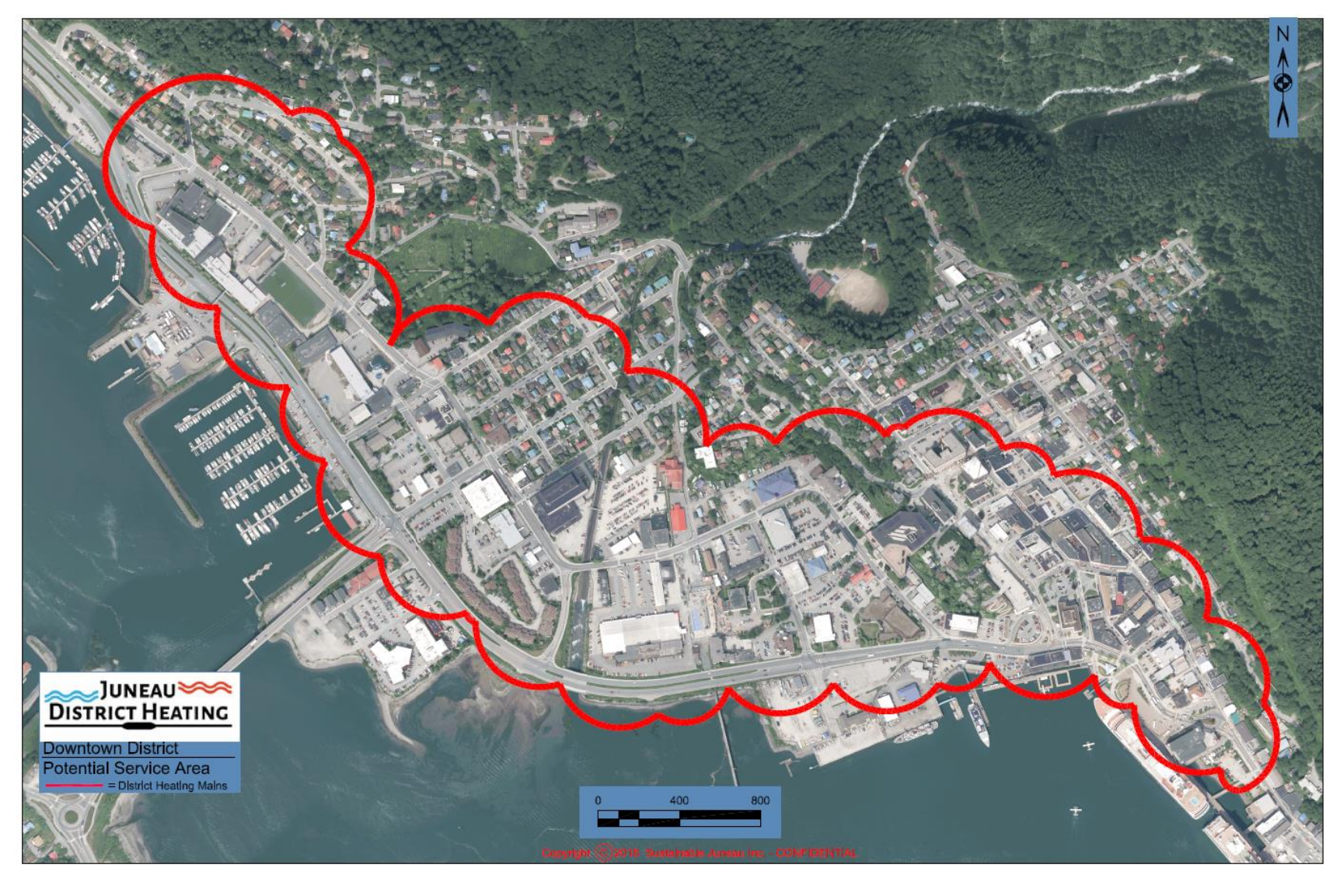
# District Heat

*Duff Mitchell*



**WILLOUBGHBY DISTRICT UPDATE  
SEPTEMBER 14, 2016**

# JUNEAU DISTRICT HEATING PHASE 1



# Typical Energy Transfer Station



# District heating rigid and flex pipe





- ▶ Lower Cost Heating than Fossil Fuels-Operationally and Life Cycle costs
- ▶ Only Pay for usable BTU heat. No wasted heat or \$\$
- ▶ Can eliminate expensive demand charges associated with boiler and heating start-ups.
- ▶ Safe & nonflammable heat source- no environmental issues
- ▶ Eliminates fossil fuel volatility and fossil fuel risks
- ▶ Small footprint, efficient use of space
- ▶ real time customer heating data- Apple and Android
- ▶ Improves property values and can reduce building insurance costs
- ▶ Clean, Sustainable, Smart

Pipe layout begins 2017

# JUNEAU DISTRICT HEATING WILLOUGHBY DISTRICT BENEFITS

# Downtown is on the verge of something great



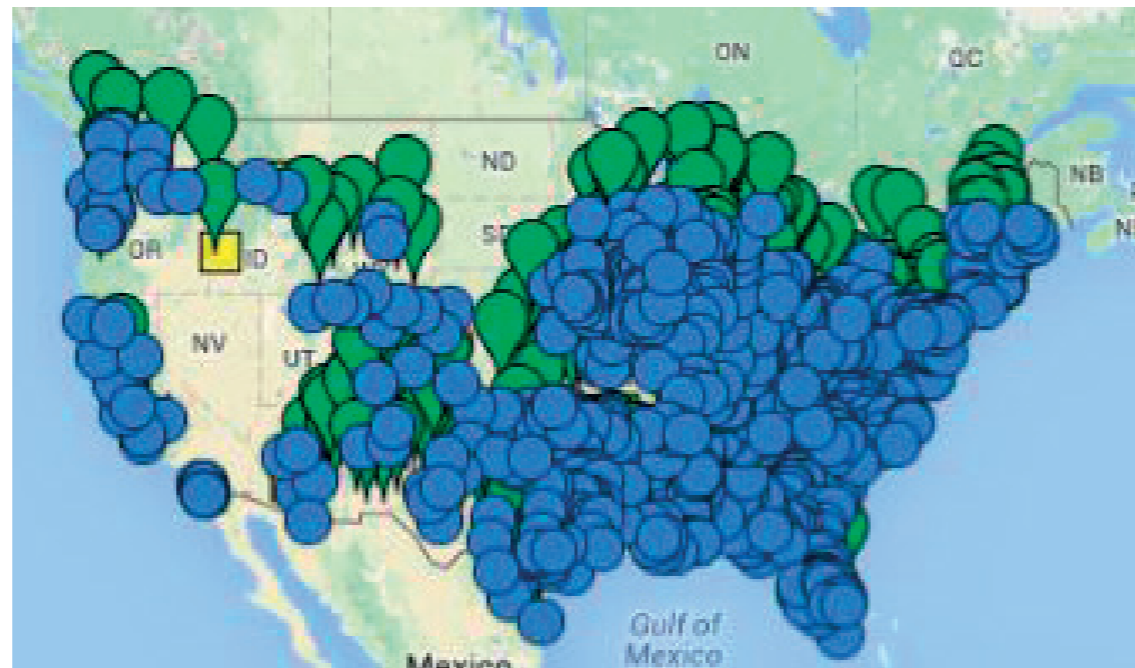
# Why are We Here?

- We were asked by CBJ to develop and implement a downtown improvement strategy
- DBA believes that a vibrant downtown is important for the entire community, not just business owners
- DBA will build upon all existing planning documents as we move forward
- DBA chose the Main Street program to develop strategies to fulfill our task
- Community engagement and time is necessary to complete these strategies for downtown



# THE MAIN STREET PROGRAM

- **Economic Development Program**
- **2000 downtowns** across the country
- Started 35 years ago

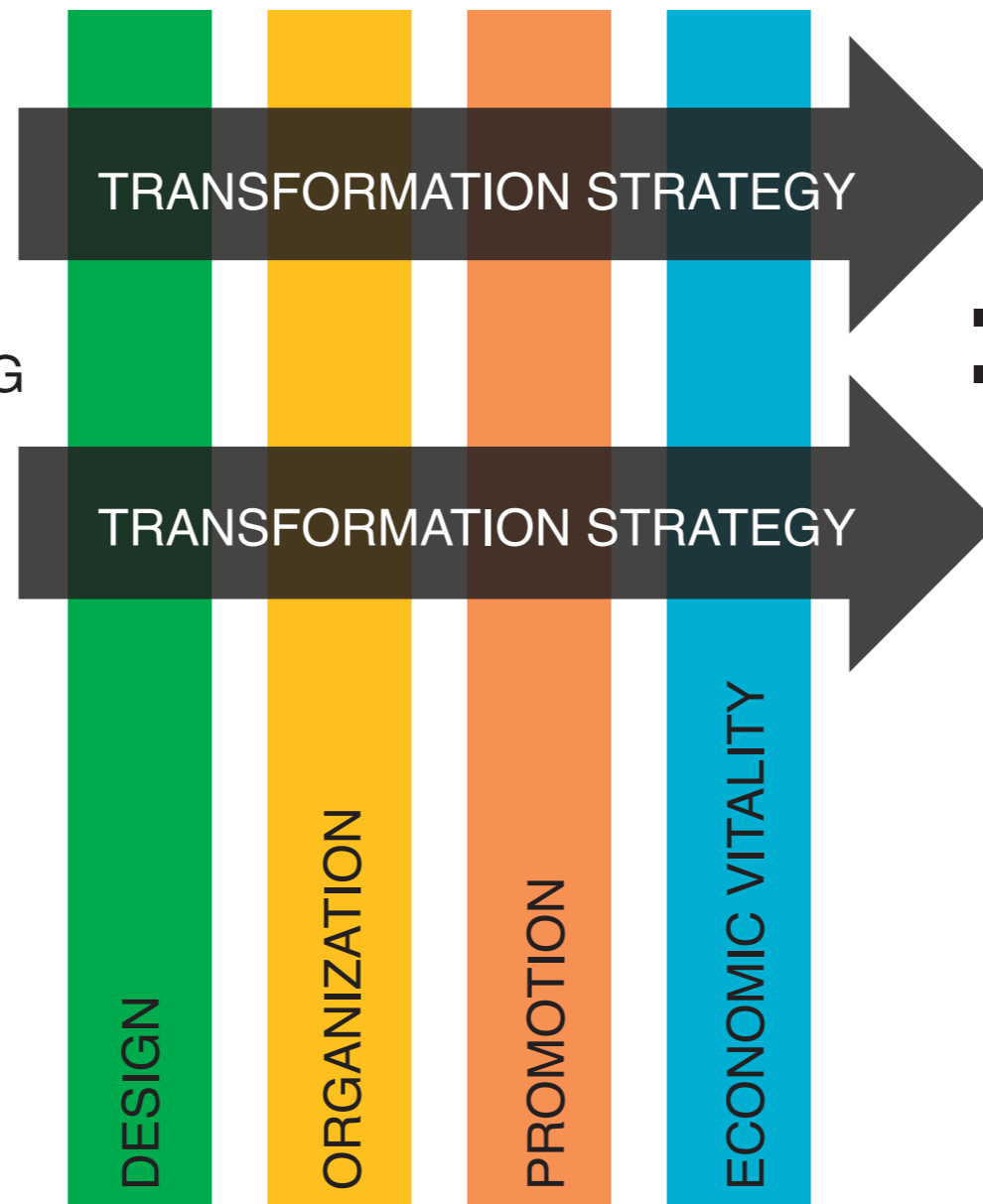


**MORE INFO AT:** [www.preservationnation.org/main-street](http://www.preservationnation.org/main-street)

# 4 POINT APPROACH



- COMMUNITY VISION
- MARKET UNDERSTANDING



- QUANTITATIVE OUTCOMES
- QUALITATIVE OUTCOMES

# MAIN STREET WORKS



# Main Street: Before & After

## Broadway District, Green Bay, WI





# MAIN STREET TIMELINE

## STEP ONE

*Main Street  
Public Meeting*

*ID Action Plan  
& Partners for  
Each Project*

*Execute*

*Stay on Track*

*ID Projects for  
Each of the 4  
Main St. Points*

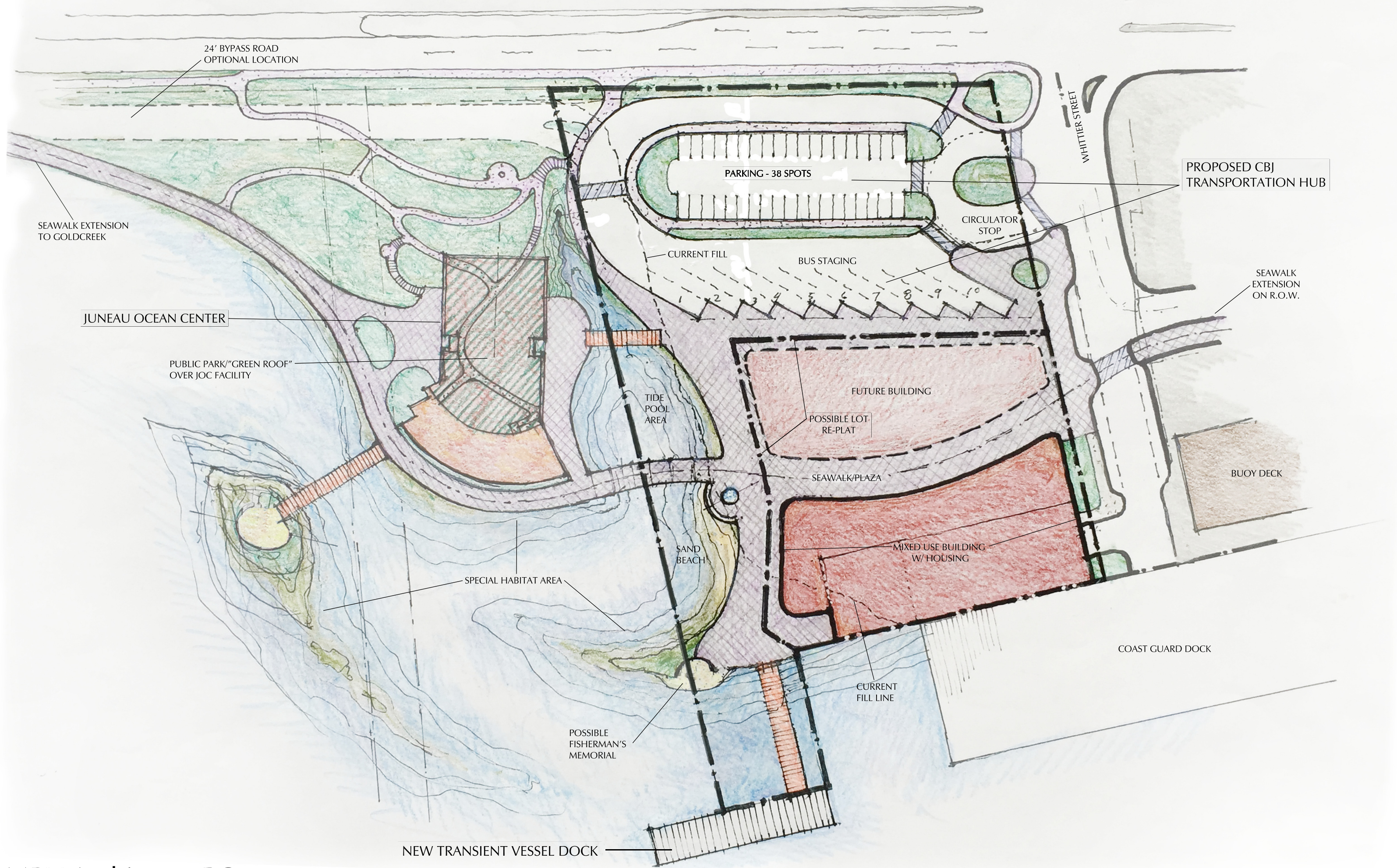
*ID Funding  
Sources*

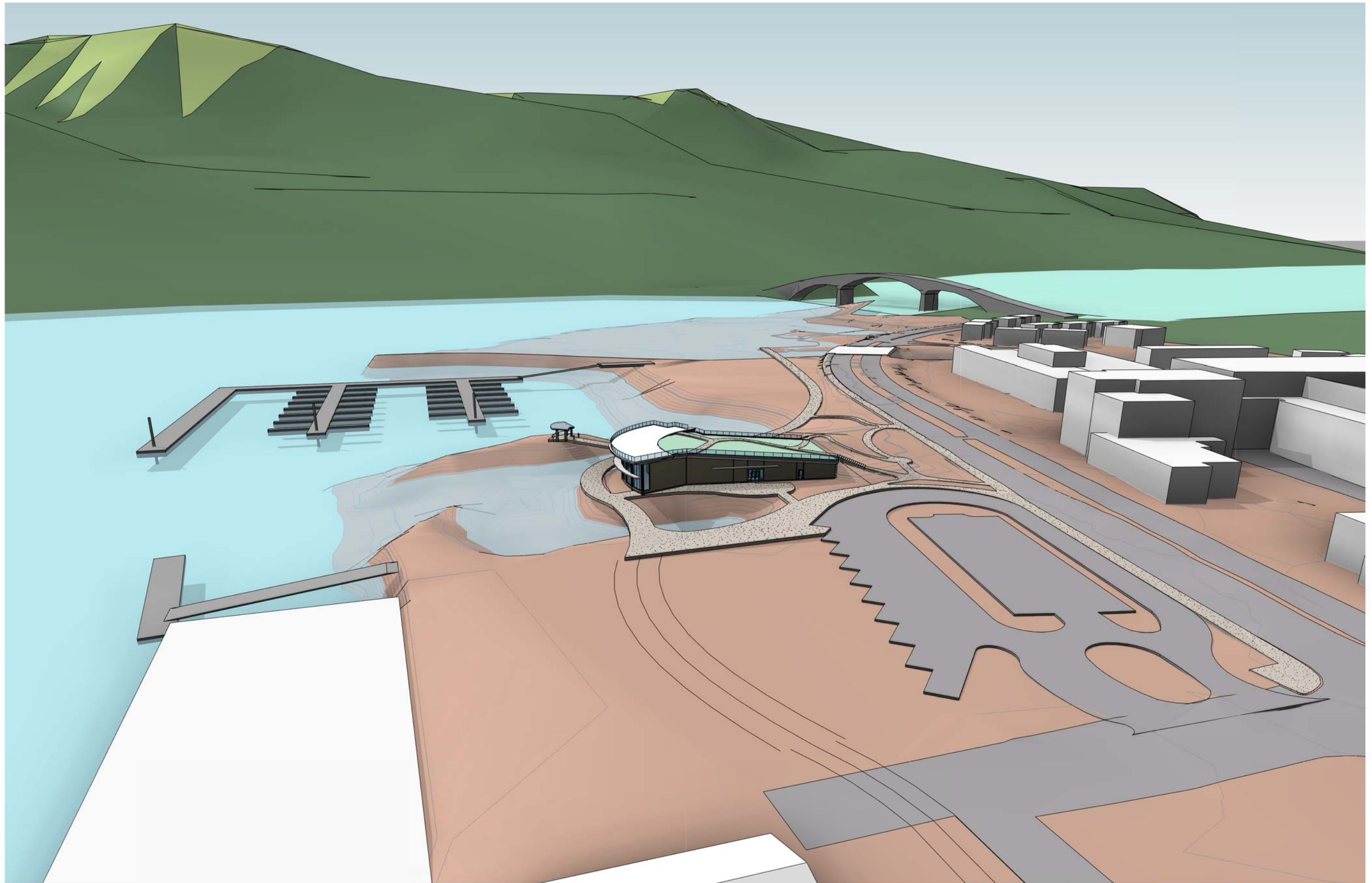
*Celebrate  
Success*

**APPROX. 90 DAYS**

# Juneau Ocean Center

*Bob Janes*





VIEW WEST, FUTURE MARINA

JUNEAU CRUISE SHIP PASSENGER HUB

# Car-Sharing for Juneau?

*Brian Holst, JEDC Executive Director*



# wheels when **you want them**



Michael Uribe – Regional Vice President West  
September 07, 2016



## MISSION-DRIVEN

Our mission: to enable simple  
and responsible urban living



# fast facts about zipcar

## A ZIPCAR SNAPSHOT:

- Nearly 1 million members
- 500 cities and towns
- 31 major metropolitan areas
- 50 airports
- Over 500 college and university campuses
- 275k businesses and government agencies
- 12,000 vehicles worldwide
- Over 50 vehicle makes and models



**Every 6 seconds** someone, somewhere in the world reserves a Zipcar



**Founded by** MIT's Robin Chase and Harvard's Antje Danielson in Cambridge, MA in 2000







We're the world's largest car-sharing network.  
(But we don't let it go to our head.)

# our value proposition:

**freedom**  
to own the trip,  
not the car



**pay**  
as you go  
30 mins - 7 days

**24/7**  
reserve anytime,  
drive now, or later

**gas**  
insurance and 180  
miles/ day are included

**your car**  
for as long as you  
want it to be

# how it works

## 4 simple steps to zipcar freedom



1.join



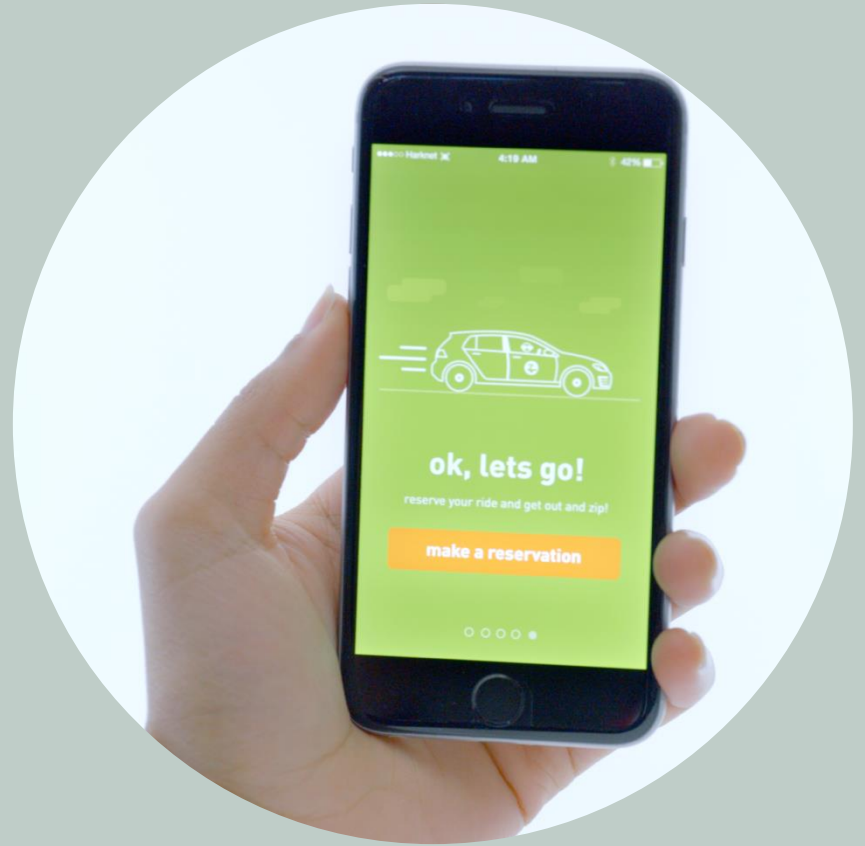
2.reserve



3.unlock



4.drive



# our 3 core segments:

consumer



university



business



# #zipcargreen



**15MM**

gallons of gas  
saved per year



**1600lbs**

co2 reduced  
per year



**33,000**

cars off  
the road



**60%**

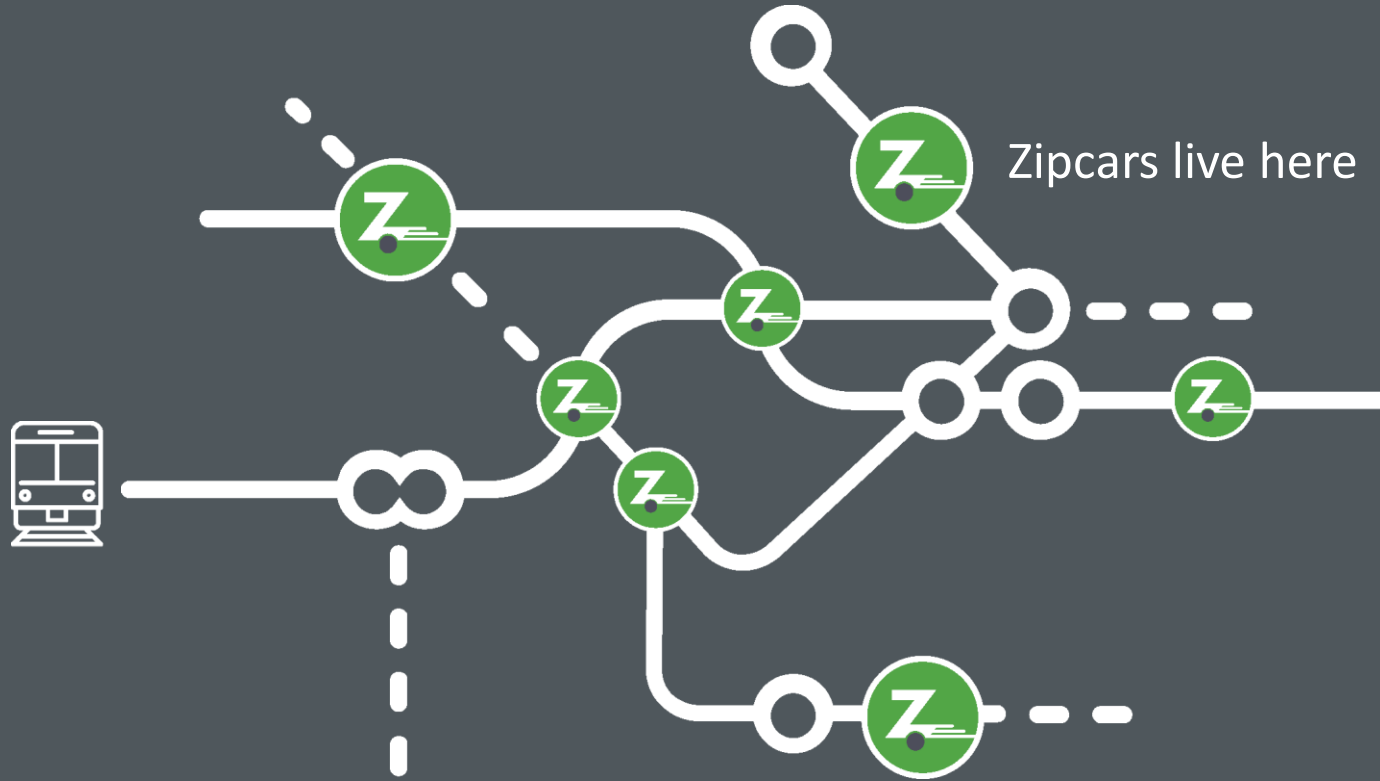
less driving with car  
sharing program

**fewer cars**

**fewer parking spots**

**more green space**

# transit-enabled growth



# signage



# vehicles





THANK YOU





# Choose Juneau

*Dana Herndon*

*Brian Holst*



# WHAT IS CHOOSE JUNEAU?

- A platform that consolidates Juneau-centric information for potential residents.
- It will be the #1 resource for those recruiting talent, considering a move to, or investment in Juneau.
- A campaign that positions Alaska's Capital as a professional, family-friendly, creative, active, fun, innovative, safe and inspiring place to live.



Alaska's **SHOWCASE** Capital

CONNECT IN JUNEAU



Alaska's **SHOWCASE** Capital



HOUSING & HEALTH

Housing Resources

HEALTH -- Exercise

- The Alaska Club
- Crossfit Juneau
- Augustus Brown Swimming Pool
- Dimond Park Aquatic Center
- The Rock Dump rock climbing gym
- Southeast Road Runners (running club)
- Juneau Dance Theatre
- Juneau Archery Club
- Curves
- Ravitt Health & Fitness Club
- Goals Gym (077) 254-4625
- Juneau RollerGirls

HEALTH -- offices

- Bartlett Regional Hospital
- First U.S. Capital to Adopt Finnish Baby Box Program
- Juneau is Healthiest Among Alaska Communities



Alaska's **SHOWCASE** Capital



OUTDOORS EXTRAORDINAIRE

- Eaglecrest Ski Area
- Hiking Trails
- Fishing & Hunting
- Whale Watching
- Juneau Parks & Rec
- Mendenhall Glacier Visitor Center
- Nationally Recognized Downhill Skiing
- 100 more miles of trails than roads
- Mount Roberts Tramway
- Camping
- Ziplining
- Dog Sledding
- Various Tour information
- Mendenhall Ice Caves
- Taku Glacier Lodge
- Cabin Rental
- Fishing



Choose Juneau

@choosejuneau

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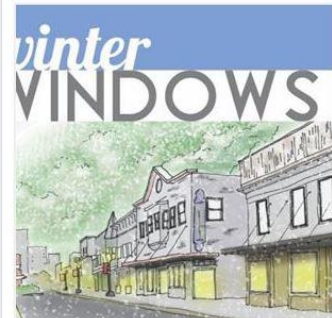
Like Reply September 8 at 9:56am

Write a comment...

Choose Juneau Published by Dana Herndon [?] · September 7 at 3:48pm

Downtown Juneau news so you're always in the know

http://eepurl.com/ceHWrw



DBA: Dates to Pencil In



DBA: Dates to Pencil In

260 people reached

Boost Post

Like Comment Share

Jeremy Bauer

1 share

Write a comment...

## GOALS:

- Create and share valuable tools for Juneau organizations and businesses to use when recruiting talent.
- Attract more Talent to Juneau!
- Attract more Investment to Juneau!

Join our Partner Network: UAS, Central Council, DBA, JAHC, Travel Juneau, JEDC, CBJ, Chamber of Commerce, True North