Willoughby District Meeting

September 14, 2016 at 4:30PM at the JACC
Haus Alaska

Bauer/Clifton
THE EXTERIOR:
Built entirely of timber, the country cottage is painted in a deep black pitch, originally derived from natural tar to withstand the elements. The simple clapboard silhouette is dwarfed by the amazing mountains in the background and matches its environment perfectly.
FOR RENT

apartments A, B, & C

details & applications online

www.rentalutions.com/companies/haus-alaska
CBJ Parking Study

Michele Elfers
District Heat

Duff Mitchell
Typical Energy Transfer Station

District heating rigid and flex pipe
- Lower Cost Heating than Fossil Fuels - Operationally and Life Cycle costs
- Only Pay for usable BTU heat. No wasted heat or $$
- Can eliminate expensive demand charges associated with boiler and heating start-ups.
- Safe & nonflammable heat source - no environmental issues
- Eliminates fossil fuel volatility and fossil fuel risks
- Small footprint, efficient use of space
- real time customer heating data - Apple and Android
- Improves property values and can reduce building insurance costs
- Clean, Sustainable, Smart

Pipe layout begins 2017
Downtown is on the verge of something great
Why are We Here?

• We were asked by CBJ to develop and implement a downtown improvement strategy
• DBA believes that a vibrant downtown is important for the entire community, not just business owners
• DBA will build upon all existing planning documents as we move forward
• DBA chose the Main Street program to develop strategies to fulfill our task
• Community engagement and time is necessary to complete these strategies for downtown
THE MAIN STREET PROGRAM

- Economic Development Program
- **2000 downtowns** across the country
- Started 35 years ago

MORE INFO AT: www.preservationnation.org/main-street
4 POINT APPROACH

- DESIGN
- ECONOMIC VITALITY
- PROMOTION
- ORGANIZATION
- Community Vision
- Market Understanding

Transformation Strategy

- Design
- Organization
- Promotion
- Economic Vitality

- Quantitative Outcomes
- Qualitative Outcomes
MAIN STREET WORKS

Reinvestment on the Rise
$65.6 billion in reinvestment, 126,476 new businesses and 260,011 buildings rehabilitated since 1980.
Main Street: Before & After

Broadway District, Green Bay, WI
DOWNTOWN BUSINESS ASSOCIATION

Main Street

Public Meeting

ID Projects for Each of the 4 Main St. Points

ID Action Plan & Partners for Each Project

ID Funding Sources

Execute

Stay on Track

Celebrate Success

APPROX. 90 DAYS

STEP ONE

MAIN STREET TIMELINE
Juneau Ocean Center

Bob Janes
Car-Sharing for Juneau?

Brian Holst, JEDC Executive Director
wheels when you want them

Michael Uribe – Regional Vice President West
September 07, 2016
MISSION-DRIVEN

Our mission: to enable simple and responsible urban living
fast facts about zipcar

A ZIPCAR SNAPSHOT:
• Nearly 1 million members
• 500 cities and towns
• 31 major metropolitan areas
• 50 airports
• Over 500 college and university campuses
• 275k businesses and government agencies
• 12,000 vehicles worldwide
• Over 50 vehicle makes and models

Every 6 seconds someone, somewhere in the world reserves a Zipcar

Founded by MIT’s Robin Chase and Harvard’s Antje Danielson in Cambridge, MA in 2000
We’re the world’s largest car-sharing network.  
(But we don’t let it go to our head.)
our value proposition:

freedom
to own the trip, not the car

pay
as you go
30 mins - 7 days

24/7
reserve anytime, drive now, or later

gas
insurance and 180 miles/day are included

your car
for as long as you want it to be
how it works

4 simple steps to zipcar freedom

1. join  2. reserve  3. unlock  4. drive

ok, lets go!
reserve your ride and get out and zip!

make a reservation
our 3 core segments:

- consumer
- university
- business
#zipcargreen

- **15MM** gallons of gas saved per year
- **1600lbs** CO2 reduced per year
- **33,000** cars off the road
- **60%** less driving with car sharing program

- fewer cars
- fewer parking spots
- more green space
transit-enabled growth

Zipcars live here
signage
vehicles
THANK YOU
Choose Juneau

Dana Herndon

Brian Holst
WHAT IS CHOOSE JUNEAU?

• A platform that consolidates Juneau-centric information for potential residents.

• It will be the #1 resource for those recruiting talent, considering a move to, or investment in Juneau.

• A campaign that positions Alaska’s Capital as a professional, family-friendly, creative, active, fun, innovative, safe and inspiring place to live.
GOALS:

• Create and share valuable tools for Juneau organizations and businesses to use when recruiting talent.

• Attract more Talent to Juneau!

• Attract more Investment to Juneau!

Join our Partner Network: UAS, Central Council, DBA, JAHC, Travel Juneau, JEDC, CBJ, Chamber of Commerce, True North