



Southeast Regional  
Eldercare Coalition

Quality Care • Care Coordination • Social Engagement

# Summit Sponsorship Packet



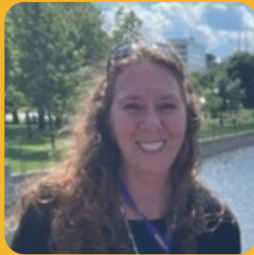
Intended to ask for sponsorship support for the Southeast Regional Eldercare Summit held in the Fall.

Brought to you by  JEDC

# Meet Us

***Bringing eldercare providers from across Southeast Alaska together to problem solve mutual issues, share program information & be a collaborative force for change.***

In fall 2021, the Juneau Economic Development Council (JEDC), with the Juneau Commission on Aging (JCOA), convened a group of eldercare providers to strategize and find more efficient, effective, and collaborative mechanisms to serve elders by working together toward our parallel and collective goals. The meeting included broad representation from organizations providing regional and local services for elders and people experiencing disabilities, medical and mental health providers, and representatives from tribal organizations, AARP, United Way, and others focused on the senior economy.



**Program Director**  
Southeast Regional Eldercare  
Coalition (SREC)



**Regional Eldercare Advisor for  
Employment Services**  
Southeast Regional Eldercare  
Coalition (SREC)

## Summit Portfolio

---

### Preconference

September 30, 2024 SERRC will be providing Mental Health First Aid, BLS Instructor Training, Job Fair, Meet and Greet with hors d'oeuvres.

### Summit

October 1-2, 2024 Two full days of speakers discussing the healthcare system, home care, grants, benefits, services, system planning, training, job fair, meals and much more.

# Sponsorship Packages



Southeast Regional  
Eldercare Coalition  
Quality Care • Care Coordination • Social Engagement

*Bringing eldercare providers from across Southeast Alaska together to problem solve mutual issues, share program information & be a collaborative force for change.*

## Platinum Sponsorship Package

- Two free registrations to the SREC Summit
- Free vendor booth
- Your company's logo placed on all conference badges
- Banner displayed in prime location
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at Preconference and Summit)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Logo included in sponsor reel
- Inclusion in online agenda with an organization description

**\$5000**

## Vendor Booth Sponsorship Package

- One free registration to SREC Summit
- Free vendor booth
- Banners with your corporate logo in the vendor booth space throughout the entire Summit
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit (at Preconference and Summit)
- Named as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases
- Inclusion in online agenda with an organization description
- Logo included in sponsor reel

**\$3500**

# Sponsorship Packages



Southeast Regional  
Eldercare Coalition  
Quality Care • Care Coordination • Social Engagement

Bringing eldercare providers from across Southeast Alaska together to problem solve mutual issues, share program information & be a collaborative force for change.

## Mentorship Sponsorship Package

- Cover the cost of attendance for five (5) Alaskan eldercare support staff to join us at the summit.
- Free vendor booth
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Verbal recognition throughout the Summit
- Inclusion in online event agenda with an organization description
- Business logo included in event materials
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

**\$2000**

## Silver Sponsorship Package

- One free ticket to the SREC Summit
- Free Vendor Booth
- Logo featured as a major sponsor with primary placement in online and print marketing materials
- Inclusion in online agenda with an organization description
- Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

**\$1000**

In-kind Sponsorships are welcome. Please email us at [media@jedc.org](mailto:media@jedc.org) for more info.



**Southeast Regional  
Eldercare Coalition**

Quality Care • Care Coordination • Social Engagement

# Sponsorship Form

Sponsorship payments can be made by going online to  
[www.jedc.org/srec-summit](http://www.jedc.org/srec-summit)  
or by completing this form and sending to:  
[media@jedc.org](mailto:media@jedc.org).

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SPONSORSHIP PACKAGE: \_\_\_\_\_

CHECK ENCLOSED

CREDIT CARD

CC#: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



## Southeast Regional Eldercare Coalition

Quality Care • Care Coordination • Social Engagement

# Thank You

Thank you for your time and consideration in sponsoring the Southeast Regional Eldercare Summit. By supporting the Summit, you will be able to promote your business to individuals, including business owners, industry leaders, eldercare employees, government employees, and more.

With your support we can make the SREC Summit a success! Please feel free to reach out with any questions and to get started on having your business involved with the Summit.

# Contact Us

[WWW.JEDC.ORG/SREC-SUMMIT](http://WWW.JEDC.ORG/SREC-SUMMIT)  
[TMULDOON@JEDC.ORG](mailto:TMULDOON@JEDC.ORG)

Brought to you by  **JEDC**