



Southeast Regional Eldercare Coalition

Quality Care • Care Coordination • Social Engagement

Brought to you by  **JEDC**

**Department of Labor
One-Stop Meeting**

October 8, 2025



The Juneau Economic Development Council (JEDC) works to create a healthy and sustainable economic climate in Juneau and throughout Southeast Alaska. In collaboration with other agencies, JEDC implements initiatives to maintain, expand, and create jobs and economic opportunities.

JEDC goals are to:

- Make Juneau a great Capital City,
- Strengthen key regional industry,
- Promote entrepreneurship and small business;
- Develop talent,
- Deliver core economic development services.





Southeast Regional Eldercare Coalition

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Mission:

The SREC Coalition is made of eldercare providers from across Southeast Alaska who have joined together to problem solve mutual issues, share information, and be a collaborative catalyst for change.

Focus: In-home care... Navigation, Workforce Development, and Retention



SREC Coalition Engagement



Coalition meets monthly on the first Friday of each month. Discuss SREC Project, regional and community events, discussion regarding regional concerns and ideas for solutions, and best practice sharing of agencies or programs.

- **Sub-Committees** formed:
 - Advocacy Committee

Steering Committee (SC) meets monthly

- Currently have seven Steering Committee members active with the Coalition
- SREC Project staff have assumed Secretary duties for the coalition

Webpage for SREC updated monthly with notes, community events.

Increased in coalition membership since November 2024, 114 SREC members to 136 in April 2025



SREC SUMMIT 2024, Sept 30-Oct 2

Connecting the Community



Southeast Regional
Eldercare Coalition
Quality Care • Care Coordination • Social Engagement

Speaker Highlight

Scott Crabtree

Day 1:
October 1st



Building Belonging: The Science of Connecting in a Lonely World

“We are experiencing what the Surgeon General calls an “epidemic of loneliness” in our country. As many of us know all too well, loneliness has significant negative impacts on health, happiness, productivity, and much more.

Fortunately, science can guide us to building belonging for ourselves and our communities. In this interactive session, you’ll learn research-based tips to better understand and address loneliness and social isolation.”

[LEARN MORE: WWW.JEDC.ORG/SREC-SUMMIT/SPEAKERS](http://WWW.JEDC.ORG/SREC-SUMMIT/SPEAKERS)

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Sept. 30 PRE-CONFERENCE HIGHLIGHTS

Older Persons Mental Health First Aid
Basic Life Support Instructor Training
Medication Management
Hybrid HeartCode and Heart Saver
CPR
Evening Meet and Greet
Job Fair

Sitka Resource Fair: Small Town Outreach, With Big Time Attendance!

Organized a Community Resource Fair in Sitka, Alaska March 6, 2025.

Partnership with Sitka Tribe of Alaska's Elder Coffee Hour program and the City and Borough of Sitka Department of Parks and Recreation.

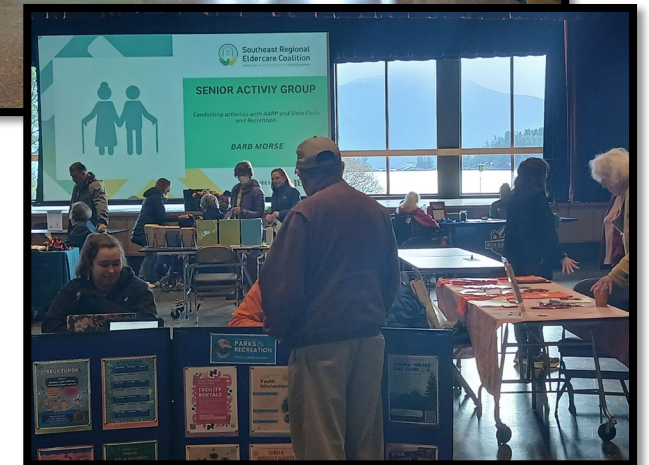
Free community event open to the public

Elder Coffee Hour provided lunch of halibut chowder, herring eggs, fresh rolls, salad, and peanut butter cookies

22 Vendors Tables

5 vendor tables from outside of Sitka (with 9 traveling staff)

95 Elders in attendance



Ketchikan Eldercare Resource Fair

16 - In-Person Vendors,
5 - informational tables
representing services
and programs

Participate Count –
Confirmed 75
estimated 100



On-line Navigation: Navi Tool Website

Navi Tool, live site

- Entrepreneurship Toolkits in partnership with Alaska Small Business Association

AI Chat bot added for assistance to summarize information and resource questions (Feb 2025)

- Survey on website, Minimal community feedback
- 2.7K people accessed the website from March –June 2025
- Over 1400 people viewed website from NW region:
 - 497 Juneau, Alaska
 - 411 Anchorage, Alaska
 - 384 Seattle, Washington
 - 74 Ketchikan, Alaska
 - 44 Sitka, Alaska
 - 7 Haines
- Locating site from Google, Bing, and Directly
- Increased in site access following SREC events

Promotion of website and workforce:

- Coalition Meetings
- Coalition website
- Sitka Resource Fair
- T&H Resource Fair
- Community Connection Meeting

SREC NAVI TOOL



Professional Resources

A collection of resources for Direct Support Professionals

[Click Here to Learn More](#)



Become a Caregiver

Training, jobs, events and news for prospective caregivers.

[Click Here to Learn More](#)



Elder Resources

Resources for elders including a directory of service providers and a tool for determining benefits.

[Click Here to Learn More](#)

Entrepreneurship Tool Kit

A Business Tool Kit is being developed in partnership with the Alaska Small Business Development Center. The business tool kit will provide details for establishing an in-home care business to offer consumer directed and/or agency based in home care services.

Progress: Draft document created (June 2025)

Posted to the Navi Tool



Regional Navigation: Senior Center Network

Senior Centers Technology

Ten Neat systems regionally have been installed in the regional Senior Centers. Ti Chi is being offered to multiple sites with plans for a Chair Yoga course among other activities.

Senior Centers have started to offer more activities per site. They are starting to have community groups coming to ask about engaging seniors in the shared space of the Senior Centers.

Senior Center Referral/Navigation Training:

- Intake documentation for Senior Centers have been adjusted to help collect data regarding unmet needs regionally and to support navigation.
- Staff Software training for data collection Jan-April weekly.
- Staff navigational training conducted April 22, 29 and May 1,8

Catholic Community Service (CCS) has posted three positions to support the project

- Hired, New Operations Manager- Filled
- Hired, JV Activities position - Filled
- Pending Activities/Cook (Ketchikan) - Filled

Data Collection:

Data collection has started and is pending submission into My Senior Center software.

Regional Elder Care Survey, Summer 2025 – planning stages by CCS

Identified that the United Way 211 has unmet need data collected by region that can be compared with community collection data



Training Development

Direct Support Professional Training: DSDS Certification

- 3-Credit on-line and with hands-on instruction.
- Approved by the SOA.

Pilot with eight students offered at the UAS Sitka Campus. SREC supporting students with tuition, travel, and books.

- 7 Students fully certified.

Understanding Dementia

- 1 credit virtual delivery for UAS Ketchikan.
- Course has been added to the UAS course catalog. Being offered for the third time this Fall 2025. Over 25+ students have completed the course to date.

UAS Juneau: Ongoing support and advocacy for the development of a CNA courses at Juneau UAS campus

PATH Academy: SREC agreed (MOA) to provide support food insecurity for students in class.

- Provided support for Mock Interviewing.

Learning for Each Other:

Direct Support Professional Agency Collaboration Meeting September 2025

Shared Goals

Increase the number of Seniors in Southeast Alaska that receive age-related services.

Increase the number of workers in Southeast Alaska providing services to Seniors.

Assist seniors with age-related home improvements that enable seniors to live more safely and comfortably in their homes.

Aging in Place, leverage resources: Environmental Modifications



- SREC has continued to collaborate with SAIL/ADRC regarding Home modifications.
- SREC Project staff has started discussions with Rosarium Health, a national company who support contractors and aging-in-place. They have an interest in partnering for a pilot program in Se Alaska.
 - Their proposal has been shared with other providers working with SAIL for possible additional partnership.
- SREC has coordinated with the regional Builder's Associations for support in offering a clear understanding of the Medicaid program and possible education for ADA requirements.

Next steps:

- Additional funding is being researched for Construction workforce development. Rosarium Health, has a history of offering free community training.
- An Anchorage based pilot is being considered utilizing IDD agencies, we are pending additional information for involvement in SE Alaska. We are not wishing to overlap pilot programs.
- Immediate need is about 6+ people in the region. There are without a doubt more individuals who have unmet needs for home modification. But as the program has not been functional, they will need to be identified by care coordinators and take steps to be eligible for funding.

Aging in Place, leverage resources: **Environmental Modifications**



- SREC Identified 197 regional residential contractors.
- SREC staff plans to conduct an interest survey of the Construction and Care Coordination providers in the region. The Southern Builder's Association has agreed to assist with webinar development to help promote interest in the industry and offered weekly newsletters to over 1000 participants in the construction industry.
- Southern Builder's Association has been invited to attend the Ketchikan Resource Fair in September 2025.
- Tonya Muldoon and Dan Bissinger have completed professional development through the National Association of Home Builders (NAHB) for accredited training as a Certified Aging in Place Specialist (CAPS).
- Developing a program to broker construction contractors for seniors for aging in-place home renovation services. This will support regional pilots for the Environmental Modification pilots.
- Developing ideas for a Summit 2026 based on Aging-in-Place topics and cross industry education.



Connect with us...

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Coalition Website: www.jedc.org/eldercare

NAVI Tool: www.jedc.org/SREC/